# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WATELIN		03/03/2009	CORPORATION: FRANCE

### **RECEIVING PARTY DATA**

Name:	LUVANIS S.A.	
Street Address:	4, rue Dicks	
City:	Luxembourg	
State/Country:	LUXEMBOURG	
Postal Code:	L-1417	
Entity Type:	CORPORATION: LUXEMBOURG	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77636830	CALLOT SOEURS

### **CORRESPONDENCE DATA**

Fax Number: (224)874-7135

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: info@luvanis.com
Correspondent Name: LUVANIS S.A.
Address Line 1: 4, rue Dicks

Address Line 4: Luxembourg, LUXEMBOURG L-1417

ATTORNEY DOCKET NUMBER: ASSIGNMENT CALLOT SOEURS

## DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

Address Line 3:

Address Line 4:

TRADEMARK

REEL: 003946 FRAME: 0484

900128563

NAME OF SUBMITTER:	Arnaud de Lummen		
Signature:	/adelummen/		
Date:	03/05/2009		
Total Attachments: 1 source=Callot Soeurs - Trademark Assignment#page1.tif			

TRADEMARK REEL: 003946 FRAME: 0485

### TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of March 3, 2009, is entered into by and between, Watelin, S.C. (the "Assignor"), with offices at 21, rue Saint Guillaume, 75007 Paris, France and LUVANIS S.A. (the "Assignee"), with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg.

Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use application for the mark "CALLOT SOEURS" (the "Mark") to Assignee, in consideration for

Now, therefore, in consideration for the payment of the receipt and sufficiency of which is hereby acknowledged, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the ongoing business associated therewith, including any and all designs, sketches, models, samples, prototypes, papers, business plans and marketing plans, associated with and developed for the forthcoming use of the Mark in the United States of America. The rights herein transferred in the Mark include any and all of Assignor's rights in the intent-to-use application serial no. 77,636,830 for the Mark, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

Assignor further covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

WATELIN.

By:

Name: Guy WATELIN

Title: Manager

LUVANIS S.A.

Name: Arnaud de Lummen

Title/ Director

Bv:

Name: Louis de Lummen

Title: Director

TRADEMARK REEL: 003946 FRAME: 0486

**RECORDED: 03/05/2009**