

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard H. Hilton		03/10/2009	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Kathy Hilton
Street Address:	250 N. Canon Drive
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Richard H. Hilton
Street Address:	250 N. Canon Drive
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	77535858	KATHY HILTON
Registration Number:	3489263	KATHY HILTON
Registration Number:	3018255	KATHY HILTON
Registration Number:	2882681	KATHY HILTON
Registration Number:	2884868	KATHY HILTON

CORRESPONDENCE DATA	
Fax Number:	(212)744-6509
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

OP \$140.00 77535858

Phone: 212-472-6262
Email: alatifi@tuckerlatifi.com
Correspondent Name: Afschineh Latifi
Address Line 1: 160 East 84th Street
Address Line 2: Suite 5-E
Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER:	Afschineh Latifi
Signature:	/Afschineh Latifi/
Date:	03/10/2009

Total Attachments: 3
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U.S. Trademark Assignment

ASSIGNMENT made this 10 day of March 2009 by Richard H. Hilton an individual with an office and place of business located at 250 N. Canon Drive, Beverly Hills, California 90210 ("Richard Hilton").

WHEREAS, Richard Hilton is the owner of and has adopted the marks listed on the attached *Exhibit A* hereto (hereinafter collectively referred to as the "Marks"); and,

WHEREAS, Richard Hilton and Kathy Hilton ("Assignees"), as husband and wife, wish to acquire the rights, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used; and,

WHEREAS, Richard Hilton wishes to assign the Marks together with the goodwill of the business in connection with which the Marks are used to Assignees.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Richard Hilton does hereby sell, grant, assign, transfer, convey and deliver to Richard Hilton and Kathy Hilton as joint owners in an undivided interest in and to the Marks with a right of survivorship all of his existing and future rights, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained there from for Assignees' own use and enjoyment, and for the use and enjoyment of Assignees' successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Richard Hilton if this assignment had not been made.

Richard Hilton authorizes and requests the Commissioner of Patents and Trademarks to record Assignees as the sole owners of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of Assignees, their successors, assigns or other legal representatives.

Richard Hilton warrants and represents that the Marks have not been previously assigned or encumbered in any manner and that they are free and clear of all liens and claims.

Richard Hilton shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Marks in the United States.

IN WITNESS THEREOF, Richard Hilton has caused this assignment to be signed and executed on the date and year first written above.



Richard Hilton

Exhibit A

Trademark	Class	Serial #	Filing Date	Reg. #	Reg. Date
Kathy Hilton	24	76/449896	8/21/2002	2,884,868	9/14/2004
Kathy Hilton	20	76/500448	3/17/2003	2,882,681	9/7/2004
Kathy Hilton	14	76/500,449	3/17/2003	3,018,255	11/22/2005
Kathy Hilton	3	77/023,277	10/17/2006	3,489,263	8/19/2008
KATHY HILTON	44	77/535,858	7/31/2008		