

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dillard's, Inc.		02/09/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Camuto Consulting, Inc.		
Doing Business As:	DBA Camuto Group		
Street Address:	411 West Putnam Avenue		
Internal Address:	Third Floor		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3149327	J VINCENT	
Registration Number:	3159642	JV J VINCENT	
CORRESPONDENCE DATA			
Fax Number:	(866)708-9589		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jessica.elliott@camutogroup.com		
Correspondent Name:	Jessica L. Elliott		
Address Line 1:	411 West Putnam Avenue		
Address Line 2:	Third Floor		
Address Line 4:	Greenwich, CONNECTICUT 06830		
NAME OF SUBMITTER:	Jessica L. Elliott		
Signature:	/Jessica L. Elliott/		

OP \$65.00 3149327

Date:

03/11/2009

Total Attachments: 4

source=J Vincent#page1.tif

source=J Vincent#page2.tif

source=J Vincent#page3.tif

source=J Vincent#page4.tif

ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS

THIS ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS (this "Assignment"), dated as of February 9, 2009, is from Dillard's, Inc., a corporation of the State of Delaware with its primary address at 1600 Cantrell Rd., Little Rock, AR 72201 ("Assignor"), to Camuto Consulting, Inc., a corporation of the State of Connecticut with its primary address at 411 West Putnam Avenue, Third Floor, Greenwich, Connecticut, 06830 ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns all right, title and interest in and to the Trademarks and related United States registrations identified on Exhibit A attached hereto and any Common Law rights and trade dress developed in such Trademarks (collectively the "Trademark(s) and Trade dress"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignor desires to convey, transfer, assign, and deliver to Assignee all right, title and interest in and to the Trademarks and the Trade Dress, together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks and the Trade Dress to Assignee;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks and the Trade Dress, together with (i) the goodwill and the business symbolized by the Trademarks and the Trade Dress; (ii) all rights to sue for infringements and misappropriations of the Trademarks and the Trade Dress and causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks and the Trade Dress; and (iii) all income, royalties, and damages that become due or payable to the Assignor with respect to the Trademarks and the Trade Dress, including damages and payments for present or future infringements and misappropriations and unknown past infringements and misappropriations of the Trademarks and the Trade Dress (for all of the foregoing, the "Assignment").

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and the Trade Dress and all other rights hereby conveyed.

3. This Assignment and each of its provisions shall be binding on and shall inure to the benefit of the respective heirs, devisees, legatees, executors, administrators, trustees, successors, and assignees of the parties to this Assignment.

4. No waiver, amendment or modification, including those by custom, usage of trade, or course of dealing, of any provision of this Assignment will be effective unless in writing and signed by the party against whom such waiver, amendment or modification is sought to be enforced. No waiver by any party of any default in performance by the other party of any of the terms or conditions of this Assignment or of any breach or series of breaches by the other party of any of the terms or conditions of this Assignment shall constitute a waiver of any subsequent default in performance under this Assignment or any subsequent breach of any terms or conditions of that Assignment. Performance of any obligation required of a party under this Assignment may be waived only by written waiver signed by a duly authorized representative of the other party, which waiver shall be effective only with respect to the specific obligation described in that waiver.

5. If any provision of this Assignment is found invalid or unenforceable under judicial decree or decision, the remaining provisions shall remain valid and enforceable according to their terms.

6. This Assignment will be given the same effect and force if signed in counterparts as though signed by both parties at the same time.

7. This Assignment shall be governed by the laws of the State of New York and pursuant to any applicable Federal laws for assignments of Intellectual Property.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:

DILLARD'S, INC.

BY:

Print Name:

Joseph P. Brennan
Joseph P. Brennan

ASSIGNEE:

CAMUTO CONSULTING, INC.

BY:

Print Name:

Bob Galvin
BOB GALVIN

Title: Vice President

Title: PRESIDENT

EXHIBIT A

TRADEMARKS

<u>Mark</u> <u>Date</u>	<u>Registration Number</u>	<u>Registration</u>
J VINCENT	3149327	September 26, 2006
JV J VINCENT (stylized)	3159642	October 17, 2006
J VINCENT	N/A (COMMON LAW)	
JV J VINCENT	N/A (COMMON LAW)	