

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taoit, Inc.		10/13/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	GoodGuide, Inc.		
Street Address:	98 Battery Street, Suite 400		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77556121	GOODGUIDE	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	jgard@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	48082-205741		
NAME OF SUBMITTER:	Julia Spoor Gard		
Signature:	/jsg/		
Date:	03/12/2009		

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Total Attachments: 4

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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
October 16, 2008.

Paul LaPointe

Paul LaPointe
Special Deputy Secretary of State

Rev. 06/07

State of New York
Department of State } ss:

I hereby certify, that the Certificate of Incorporation of GOODGUIDE, INC. was filed on 07/03/2007, under the name of TAOIT, INC., with perpetual duration, and that a diligent examination has been made of the Corporate index for documents filed with this Department for a certificate, order, or record of a dissolution, and upon such examination, no such certificate, order or record has been found, and that so far as indicated by the records of this Department, such corporation is an existing corporation. I further certify the following:

A Certificate of Amendment was filed on 11/28/2007.

Certificate of Change was filed on 02/05/2008.

A certificate changing name to GOODGUIDE, INC. was filed on 10/16/2008.

I further certify, that no other documents have been filed by such Corporation.

WITNESS my hand and the official seal
of the Department of State at the City of
Albany, this 17th day of October two
thousand and eight.



Special Deputy Secretary of State

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**CERTIFICATE OF AMENDMENT OF THE
CERTIFICATE OF INCORPORATION OF**

TAOIT, INC.

(Pursuant to Section 805 of the Business Corporation Law)

It is hereby certified that:

FIRST: The name of the corporation is Taoit, Inc.

SECOND: The Certificate of Incorporation of the corporation was filed by the Department of State on July 3, 2007.

THIRD: The amendment of the Certificate of Incorporation of the corporation effected by this certificate of amendment is to change the name of the corporation from Taoit, Inc. to GoodGuide, Inc.

FOURTH: To accomplish the foregoing amendment, Article 1 of the Certificate of Incorporation of the corporation, relating to the corporation's name, is hereby amended to read as follows:

"1. The name of the corporation is GoodGuide, Inc. (hereinafter called the "Corporation")."

FIFTH: The foregoing amendment of the Certificate of Incorporation of the corporation was authorized by the vote at a meeting of the Board of Directors of the corporation, followed by the vote of the holders of a majority of all of the outstanding shares of the corporation entitled to vote on the said amendment of the Certificate of Incorporation.

IN WITNESS WHEREOF, I have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by me and are true and correct.

Executed on this 13 day of October, 2008.

A handwritten signature in black ink, appearing to read "Dara O'Rourke", written over a horizontal line.

Dara O'Rourke,
Chief Executive Officer

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