

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marketing Communications Services, Inc.		09/01/2008	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wal-Mart Stores, Inc.		
<b>Street Address:</b>	702 S.W. 8th Street (MS 0215)		
<b>City:</b>	Bentonville		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	72716-0215		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3392585	KID\$ RECYCLING CHALLENGE!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)391-0555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415-788-6330		
<b>Email:</b>	agumbinger@hnattorneys.com		
<b>Correspondent Name:</b>	Aaron Gumbinger		
<b>Address Line 1:</b>	58 Maiden Lane, 2nd Floor		
<b>Address Line 2:</b>	Marketing Communications Services, Inc.		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94108		
<b>NAME OF SUBMITTER:</b>	Aaron M. Gumbinger		
<b>Signature:</b>	/Aaron M. Gumbinger/		
<b>Date:</b>	03/13/2009		

OP \$40.00 3392585

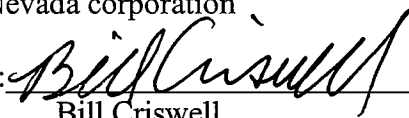
Total Attachments: 1  
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## ASSIGNMENT OF TRADEMARK

For valuable consideration, receipt of which is hereby acknowledged, the undersigned on behalf of Marketing Communications Services, Inc., a Nevada corporation ("Assignor"), on September 1, 2008, hereby assigns and transfers to Wal-Mart Stores, Inc. a Delaware corporation ("Assignee"), all of Assignor's right, title and interest in and to that certain trademark, Kids Recycling Challenge!, Registered on March 4, 2008, Registration No. 3,392,585 (the "Mark") with the United States Patent and Trademark Office (the "USPTO"), as more particularly described on that Certificate of Registration (Principal Register) issued by the USPTO (the "Assignment").

### ASSIGNOR:

Marketing Communications Services, Inc.,  
a Nevada corporation

By:   
Bill Criswell

Its: President

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