

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bold, LLC		04/24/2007	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Bold, Inc.		
Street Address:	333 South 520 West		
Internal Address:	Suite 220		
City:	Lindon		
State/Country:	UTAH		
Postal Code:	84042		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76646043	BLACK RHINO	
Serial Number:	76646042		
CORRESPONDENCE DATA			
Fax Number:	(801)852-8203		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(801) 805-3688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	333 South 520 West		
Address Line 2:	Suite 220		
Address Line 4:	Lindon, UTAH 84042		
ATTORNEY DOCKET NUMBER:	7224 TM BLACK RHINO		
NAME OF SUBMITTER:	Preston C. Regehr		

OP \$65.00 76646043

Signature:

/Preston C. Regehr/

Date:

03/13/2009

Total Attachments: 1

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CERTIFICATE OF AMENDMENT
TO
ARTICLES OF ORGANIZATION
OF
BOLD, LLC.

RECEIVED
RO APR 24 2007
Utah Div. Of Corp. & Comm. Code

Pursuant to Sections 48-2c-407 and 48-2c-408 of the Utah Revised Limited Liability Company Act, as amended (the "Act"), the undersigned BOLD, LLC, a Utah limited liability company (the "Company"), with Utah Division of Corporations and Commercial Code Entity No. 6527882-0160, hereby amends its Articles of Organization as set forth in this Certificate of Amendment.

1. The current name of the Company is BOLD, LLC.
2. The original Articles of Organization of the Company (the "Articles") were filed with the Utah Division of Corporations and Commercial Code (the "Division") on March 13, 2007.
3. Section 1 of the Articles is hereby amended by deleting it in its entirety and replacing it with the following:

"1. Name. The Company's name is BOLD INC."

4. The amendment to the Articles effected by this Certificate of Amendment was adopted and ratified by the members of the Company and all of the managers of the Company, on April 6, 2007, in accordance with the requirements of the Act, the Articles and the Company's operating agreement.

Dated April 24, 2007.

BOLD INC.

By: 

Darin B. Newell, its sole member
and manager