

D:NEIL F. MARKVA COMPANY:8322-A TRAFORD LANE

## TRADEMARK ASSIGNMENT

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Stylesheet Version v1.103/12/2009  
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercer Insurance Company		03/12/2009	CORPORATION: PA
RECEIVING PARTY DATA			
Name:	Mercer Insurance Group, Inc.		
Street Address:	100 Mercer Drive		
City:	Lock Haven		
State/Country:	PENNSYLVANIA		
Postal Code:	17745		
Entity Type:	CORPORATION: PA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78405138	THE MERCER INSURANCE GROUP	
CORRESPONDENCE DATA			
Fax Number:	(703)644-5755		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	nfm1aw@msn.com		
Correspondent Name:	Neil F. Markva		
Address Line 1:	8322-A Traford Lane		
Address Line 4:	Springfield, VIRGINIA 22152		
ATTORNEY DOCKET NUMBER:	429-001		
NAME OF SUBMITTER:	Neil F. Markva		
Signature:	/Neil F. Markva/		
Date:	03/12/2009		
Total Attachments: 1			

CF: 540.06 78405138

FROM : MARKVA000  
031 13

FAX NO. : 703 644 5755

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D:NEIL F. MARKVA COMPANY:8322-A TRAFORD LANE

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O:NEIL F. MARKVA COMPANY:8322-A TRAFORD LANE

**ASSIGNMENT**

WHEREAS, Mercer Insurance Company, a Pennsylvania corporation, having an address of 100 Mercer Drive, Lock Haven, Pennsylvania 17745 owns the mark THE MERCER INSURANCE GROUP and U.S. Application Serial No. 76/405,138 filed May 10, 2002 in the U.S. Patent and Trademark Office for registration of said mark as applied to insurance underwriting and claims processing services for all types of insurance excluding life and health insurance, in International Class 36;

WHEREAS, Mercer Insurance Group, Inc., a Pennsylvania corporation, having an address of 100 Mercer Drive, Lock Haven, Pennsylvania 17745 is desirous of acquiring all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark, and in and to said application to register the mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Mercer Insurance Company does hereby assign unto Mercer Insurance Group, Inc. all right, title and interest in and to said application to register the mark THE MERCER INSURANCE GROUP, and the mark THE MERCER INSURANCE GROUP, together with the goodwill of the business symbolized by said mark.

IN WITNESS WHEREOF, the undersigned, by his signature, hereby certifies that he is authorized to execute this document on behalf of the assignor, and has caused this assignment to be effective on the 12<sup>th</sup> day March 2009.

Mercer Insurance Company

  
Andrew R. Speaker, President