

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APICE S.P.A.		02/24/2009	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	DISMI 92 S.P.A.		
Street Address:	Piazza Meda Filippo 3		
City:	Milano		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1260050	ALLEGRI	
CORRESPONDENCE DATA			
Fax Number:	(718)601-1099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7188846600		
Email:	email@kfrpc.com		
Correspondent Name:	KF ROSS PC		
Address Line 1:	P.O. BOX900		
Address Line 4:	BRONX, NEW YORK 10471-0900		
ATTORNEY DOCKET NUMBER:	2341		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

OP \$40.00 1260050

NAME OF SUBMITTER:	Jonathan Myers
Signature:	/Jonathan Myers/
Date:	03/17/2009
Total Attachments: 1 source=2341ASSIGN#page1.tif	

2341TM

ASSIGNMENT

WHEREAS, APICE S.P.A. (Assignor), a Company organized and existing under the laws of Italy, located and doing business at Via Carlo Botta 19, MILANO, Italy, is the owner of the following U.S. Trademark (hereinafter referred to as "Assignor's Mark"):

No. 1,260,050, registered on December 18, 2003 (renewal of No. 1,260,050, filed on May 24, 1982 and registered on December 6, 1983)

WHEREAS, DISMI 92 S.P.A. (Assignee), a Company organized and existing under the laws of Italy, located and doing business at Piazza Meda Filippo 3, MILANO, Italy, is desirous of acquiring the Assignor's Mark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to the Assignee, the entire right, title and interest in and to the Assignor's Mark, together with the whole of the goodwill of the business pertaining thereto.

Date: 24-02-2009

Dianora
APICE S.P.A.

Name: *ALLEGRI DIANORA*
Title: *MANAGING DIRECTOR*