

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/10/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Woodruff Communications, Inc.		10/10/2006	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	True Media, LLC
Street Address:	29 S. 9th Street
Internal Address:	Suite 201
City:	Columbia
State/Country:	MISSOURI
Postal Code:	65201
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3076490	TRUEMEDIA

CORRESPONDENCE DATA

Fax Number: (314)862-4656
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 314-863-7733
 Email: trademark@spencerfane.com
 Correspondent Name: Glenn K. Robbins II
 Address Line 1: Spencer Fane Britt & Browne LLP
 Address Line 2: 1 North Brentwood Blvd., Suite 1000
 Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	5015810-3
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NAME OF SUBMITTER:	Glenn K. Robbins
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Signature:	/Glenn K. Robbins II/
Date:	03/25/2009
Total Attachments: 1 source=True Media Assignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into effective as of October 10, 2006, ("Effective Date"), by and between Woodruff Communications, Inc. ("Assignor") a Missouri corporation, and True Media, LLC ("Assignee"), a Missouri limited liability company.

This assignment supplements and implements the Operating Agreement dated October 10, 2006 as it regards the assignment of the entire right, title, and interests in and to U.S. Trademark Registration No. 3,076,490 for TRUEMEDIA (hereinafter the "Mark").

WHEREAS, Assignee desires to acquire said Mark, and any subsequent registrations therefor and all of the rights to and interests therein.

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the Operating Agreement, the sum of One Dollar (\$1.00), and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Mark as follows:

1. Assignor does sell, assign, and transfer all its right, title, and interest, anywhere in the world, in and to the Mark unto Assignee, the application and subsequent registration therefor, together with the goodwill of the business in connection with which the said Mark is used and that part of the goodwill of the business connected with the use of and symbolized by the said Mark.

2. Assignor further agrees to execute and deliver such other or further documents or instruments as may be necessary, in the judgment of Assignee's counsel, to perfect Assignee's rights in and to the said Mark.

3. This Assignment provided hereby includes any and all rights, use for and recover all damages for infringement of the said Mark, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name. Further, Assignor agrees to cooperate in any such actions the extent reasonably required by Assignee to enforce the rights transferred hereunder.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.

WOODRUFF COMMUNICATIONS, INC.

TRUE MEDIA, LLC

Signature: [Handwritten Signature]
Printed Name: Terry Woodruff
Title: President

Signature: [Handwritten Signature]
Printed Name: Jack Miller
Title: President

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