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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bosch Pouch Systems AG		04/01/2009	CORPORATION: SWITZERLAND

## **RECEIVING PARTY DATA**

Name:	SaddleSprings Beverage Company, Inc.	
Street Address:	2461 West 205th Street	
Internal Address:	Suite B202	
City:	Torrance	
State/Country:	CALIFORNIA	
Postal Code:	90501	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77175826	GO POUCH
Serial Number:	77362973	GOPOUCH

### **CORRESPONDENCE DATA**

Fax Number: (310)824-9696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-824-5555

Email: docketla@fulpat.com

Correspondent Name: Fulwider Patton LLP

Address Line 1: 6060 Center Drive, Tenth Floor

Address Line 4: Los Angeles, CALIFORNIA 90045

ATTORNEY DOCKET NUMBER: BOSCH-81461

NAME OF SUBMITTER: Jennifer L. Webber

Signature: /JENNIFER L. WEBBER/

TRADEMARK REEL: 003963 FRAME: 0025

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Date:	04/01/2009
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK REEL: 003963 FRAME: 0026

### TRADEMARK ASSIGNMENT

WHEREAS, Bosch Pouch Systems AG, a Switzerland corporation, owns the following pending federal intent-to-use trademark applications filed with the United States Patent and Trademark Office:

Mark	Application Serial No.	Filing Date
TGOUCH	77/175826	May 8, 2007
GOPOUCH	77/362973	January 2, 2008

WHEREAS, SaddleSprings Beverage Company, Inc., a California corporation, having its principal place of business at 2461 West 205<sup>th</sup> Street, Suite B202, Torrance, California 90501 is desirous of acquiring said marks and applications;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, Bosch Pouch Systems AG, hereby assigns to SaddleSprings Beverage Company, Inc., all right, title and interest in and to said trademarks and registrations thereof, together with the goodwill of the business symbolized by said trademarks.

Executed this \_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_, 2009, in Switzerland.

Bosch Pouch Systems AG

By: Name

Title:

DOCHEST AND MEMB

G. JURUHARD BOARD HOHROR

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**RECORDED: 04/01/2009** 

TRADEMARK REEL: 003963 FRAME: 0027