

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pravana International		04/03/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Steven Goddard		
Street Address:	195 Dapplegray Road		
City:	Bell Canyon		
State/Country:	CALIFORNIA		
Postal Code:	91307		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77609083	PRAVANA NATURCEUTICALS	
CORRESPONDENCE DATA			
Fax Number:	(805)988-7702		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(805) 988-8349		
Email:	tbryant@nchc.com		
Correspondent Name:	Glenn J. Dickinson		
Address Line 1:	P.O. Box 9100		
Address Line 4:	Oxnard, CALIFORNIA 93031-9100		
ATTORNEY DOCKET NUMBER:	PRAVANA NATURCEU-2658		
NAME OF SUBMITTER:	Glenn J. Dickinson		
Signature:	/glenn dickinson/		
Date:	04/06/2009		

OP \$40.00 77609083

Total Attachments: 2

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TRADEMARK ASSIGNMENT

Assignor	Pravana International a California Corporation 195 Dapplegray Road Bell Canyon, California 91307
Assignee	Steven Goddard a U.S. Citizen 195 Dapplegray Road Bell Canyon, California 91307
Trademark	PRAVANA NATURCEUTICALS
U.S. Serial No.	77609083

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee, all right, title and interest in and to the Trademark PRAVANA NATURCEUTICALS and Trademark Application Serial No. 77609083, filed November 6, 2008, together with: the goodwill of the business associated with the Trademark; all inventory, samples, marketing materials and the like; all foreign country rights; and the right to recover for damages and profits for any past, present, or future infringements thereof.

Assignor represents and warrants that: it is the owner of the rights assigned by this agreement; it has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment; and, except for matters of record in the U.S. Trademark Office, it is not aware of any defense to enforceability of the rights associated with this Assignment as of the date of this Assignment.

Assignor agrees to indemnify, defend and hold Assignee harmless for all claims, losses, liabilities, damages, or expenses, including attorney fees, that are suffered or incurred by Assignee arising from or related to any matter involving the Trademark resulting in whole or in part from acts committed before the date of this Assignment.

Assignor agrees to execute and deliver at the request of Assignee, all documents, and to perform any other reasonable acts that Assignee may require, in order to vest all of Assignor's right, title, and interest in and to the Trademark to Assignee. Assignor agrees to provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor, all at the expense of Assignor.

Assignor:

Pravana International

Date:

4/3/09



Steven Goddard, President

Assignee:

Date:

4/3/09



Steven Goddard