

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unreal Marketing Solutions, Inc.		04/02/2009	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Createtraffic, LLC		
<b>Street Address:</b>	101 E. 8th Avenue		
<b>Internal Address:</b>	4th Floor		
<b>City:</b>	Conshohocken		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19428		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3336556	CREATETRAFFIC	
Serial Number:	78729949	RANKLOCAL	
Registration Number:	3196218	RANKNOW	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(215)701-2171		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-665-2771		
Email:	sschwartz@cozen.com		
Correspondent Name:	Scott Bradley Schwartz		
Address Line 1:	1900 MARKET ST		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	140348		
NAME OF SUBMITTER:	Scott Bradley Schwartz		

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Signature:	/Scott B Schwartz/
Date:	04/02/2009
Total Attachments: 2 source=Transfer of TM to CT - JUL 08#page1.tif source=Transfer of TM to CT - JUL 08#page2.tif	

**NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement is made and effective, *nunc pro tunc*, the 16<sup>th</sup> day of July 2008 (the "Effective Date") by and between Unreal Marketing Solutions, Inc., a Pennsylvania corporation with a place of business at 101 E. 8<sup>th</sup> Avenue, 4<sup>th</sup> Floor Conshohocken, PA 19428 ("Assignor") and Createtraffic, LLC, a Pennsylvania company with a place of business at 101 E. 8<sup>th</sup> Avenue, 4<sup>th</sup> Floor Conshohocken, PA 19428 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks identified in Exhibit A and any and all associated trademark applications and/or registrations thereof ("the Marks"), and

WHEREAS, Assignee is desirous of acquiring the Marks, all of the good will associated with the Marks, and any and all applications and registrations thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be bound, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, all choses in action (including the right to bring suit for past infringement of the Marks), together with the good will of the business symbolized by the Marks, that portion of Assignor's business associated with the Marks, and any applications and registrations thereof or therefor.

**Unreal Marketing Solutions, Inc.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_


  
Name: Robert Estenbers  
Title: Managing Director

**Createtraffic, LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

  
Name: STALBAUM  
Title: President

**Exhibit A**

CREATETRAFFIC  
RANKLOCAL  
RANKNOW

Application Serial No. 78/729938 Registration No. 3,336,556

Application Serial No. 78/729949

Application Serial No. 78/730033 Registration No. 3,196,218

**TRADEMARK**

**RECORDED: 04/02/2009**

**REEL: 003965 FRAME: 0758**