

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KTFO PROMOTIONS LLC		04/15/2009	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	EXECUTIVE MANAGEMENT ENTERPRISES, LTD.		
Street Address:	127-19 Smithtown Blvd.		
City:	Nesconset		
State/Country:	NEW YORK		
Postal Code:	11767		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78556299	NHB	
CORRESPONDENCE DATA			
Fax Number:	(925)648-4358		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(925)648-4839		
Email:	tom@allmarktrademark.com		
Correspondent Name:	Thomas P. Philbrick		
Address Line 1:	ALLMARK TRADEMARK		
Address Line 2:	4041 Sugar Maple Drive, Suite A		
Address Line 4:	Danville, CALIFORNIA 94506		
ATTORNEY DOCKET NUMBER:	1764-004		
NAME OF SUBMITTER:	Thomas P. Philbrick		
Signature:	/Thomas P. Philbrick/		

OP \$40.00 78556299

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**TRADEMARK
 REEL: 003971 FRAME: 0188**

Date:

04/15/2009

Total Attachments: 1

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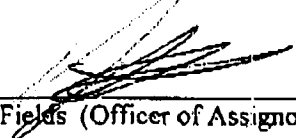
Trademark Assignment

WHEREAS, KTFO PROMOTIONS LLC., a limited liability company organized under the laws of the state of New York with its principal place of business at 20 Gilbert Ave. Suite 107, Smithtown, NY 11787 ("Assignor"), owns and has a *bona fide* intent to use the Mark NHB ("the Mark") in connection with the following goods and/or services: "Clothing, namely, t-shirts, hats, sweatbands, headbands, shirts, tanktops, sweatsuits and sweat pants," in International Class 25; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 78556299 filed on January 28, 2005; and

WHEREAS, EXECUTIVE MANAGEMENT ENTERPRISES, LTD., a corporation formed under the laws of New York, with its principal place of business at 135 W. Main St., Smithtown, NY 11787 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark.



Craig Fields (Officer of Assignor)

Dated effective as of: April 15, 2009

State of: New York

County of: Suffolk

SUBSCRIBED and SWORN to before me this 15th of April, 2009.



Signature of Notary Public

Print Name of Notary Public: **MICHELINA CAHILL**
Notary Public, State of New York
No. 01CA6084023

My Commission Expires: **Qualified in Suffolk County**
Commission Expires Sept. 17, 2009

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