77578766

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beta Strategy Group, Ltd.		104/15/2009 I	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA

Name:	Nutek, LLC
Street Address:	33 River Street
Internal Address:	River Level
City:	Chagrin Falls
State/Country:	ОНЮ
Postal Code:	44022
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	77578766	NUTEK EARTH-FRIENDLY CONSUMER PRODUCTS
Serial Number:	77565595	SHIELD IT FOR HEAVY-DUTY JOBS
Serial Number:	77540422	SHIELD IT
Serial Number:	77540406	LUB COVER
Serial Number:	77450602	BOLT OFF
Serial Number:	77409841	LUBFIX
Serial Number:	77656495	SIMPLY SOY
Serial Number:	77671185	SIMPLY SOY
Serial Number:	77693495	MRS. GREEN CLEAN
Serial Number:	77690659	EXTREME GREEN
Serial Number:	77689113	PURE GREEN
Serial Number:	77687108	PURE GREEN LUBE
Serial Number:	77677974	GREEN CARPET

TRADEMARK REEL: 003971 FRAME: 0251

900131872

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Serial Number:	77683487	MRS. GREEN CLEAN
Serial Number:	77666327	TWO WOMEN AND A GREEN DREAM
Serial Number:	77666236	GREEN DREAM
Serial Number:	77664836	CANS WITH A CONSCIENCE
Serial Number:	77664812	SMART GREEN
Serial Number:	77654327	NUTEK

CORRESPONDENCE DATA

Fax Number: (330)376-4577

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 330-849-6641

Email: sketler@ralaw.com

Correspondent Name: Suzanne K. Ketler

Address Line 1: 222 South Main Street

Address Line 4: Akron, OHIO 44308

ATTORNEY DOCKET NUMBER:	119766
NAME OF SUBMITTER:	Suzanne K. Ketler
Signature:	/Suzanne K. Ketler/
Date:	04/16/2009

Total Attachments: 5

source=Global Trademark Assignment Agreement#page1.tif source=Global Trademark Assignment Agreement#page2.tif source=Global Trademark Assignment Agreement#page3.tif source=Global Trademark Assignment Agreement#page4.tif source=Global Trademark Assignment Agreement#page5.tif

GLOBAL TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Beta Strategy Group, Ltd. ("Beta" or "Assignor"), an Ohio Limited Liability Company with its principal place of business located at 33 River Street, River Level, Chagrin Falls, Ohio 44022, has adopted and/or has used in its business certain trademarks listed on Attachment A hereto and incorporated herein by reference (the "Trademarks"); and

WHEREAS, Assignor has applied to register the Trademarks in the United States and in other jurisdictions, as listed on Attachment A hereto and incorporated herein by reference; and

WHEREAS, NuTek, LLC ("NuTek" or "Assignee"), an Ohio Limited Liability Company with its principal place of business located at 33 River Street, River Level, Chagrin Falls, Ohio 44022, is desirous of acquiring the entire right, title and interest of Assignor in and to the Trademarks, all applications and registrations therefor, and the goodwill of the business in connection with which the Trademarks are used;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which the Parties hereby acknowledge, the Parties agree as follows:

1. Assignor hereby assigns, sells, and transfers to Assignee and its successors and assigns all of Assignor's right, title and interest throughout the world in and to the Trademarks, all applications and registrations therefor, together with the good will of the business in connection with which the Trademarks are used, and together with full right to sue for and recover all profits and damages recoverable from past infringements of the Trademarks, all to be held and enjoyed by Assignee and its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor has caused these presents to be executed by its officer(s) hereunto duly authorized this <u>15</u> day of April, 2009.

ASSIGNOR: BETA STRATEGY GROUP, LTD.

Cathy Horton

Its: <u>(EO</u>

ASSIGNEE: NUTEK, LLC

Cathy Horton

Its: (FO

ATTACHMENT A TRADEMARKS

<u>Mark</u>	Goods & Services	Application Serial No.	Filing Date
NUTEK (& DESIGN)	manufacturing, distribution and sale of specialty lubricants	77/654,327	01/22/2009
SHIELD IT FOR HEAVY DUTY JOBS (& DESIGN)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/565,595	09/09/2008
SHIELD IT	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/540,422	08/06/2008
LUB COVER	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/540,406	08/06/2008
BOLT OFF	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/450,602	04/17/2008
LŪBFIX	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/409,841	02/29/2008
SIMPLY SOY	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/656,495	01/26/2009
SIMPLY SOY (& DESIGN)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/671,185	02/16/2009
MRS. GREEN CLEAN (& DESIGN)	cleaning preparations	77/693,495	03/18/2009

<u>Mark</u>	Goods & Services	Application Serial No.	Filing Date
EXTREMÉ GREEN	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/690,659	. 03/13/2009
PURE GREEN	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/689,113	03/12/2009
PURE GREEN LUBE	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/687,108	03/10/2009
GREEN CARPET	carpet cleaning preparations	77/677,974	02/25/2009
MRS. GREEN CLEAN	cleaning preparations	77/683,487	03/04/2009
TWO WOMEN AND A GREEN DREAM (& DESIGN)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/666,327	02/09/2009
GREEN DREAM	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/666,236	02/09/2009
CANS WITH A CONSCIENCE	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/664,836	02/06/2009
SMART GREEN	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	77/664,812	02/06/2009
NUTEK EARTH FRIENDLY CONSUMER PRODUCTS	manufacturing, distribution, and sale of specialty lubricants	77/578,766	09/25/2008

<u>Mark</u>	Goods & Services	Application Serial No.	Filing Date
SHIELD IT FOR HEAVY DUTY JOBS (& DESIGN) (MEXICO)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	994363	03/09/2009
SHIELD IT FOR HEAVY DUTY JOBS (& DESIGN) (CANADA)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	1431393	03/09/2009
SHIELD IT FOR HEAVY DUTY JOBS (& DESIGN) (CTM)	multi-purpose spray and dropper or tube packaged lubricant for general purpose, sporting equipment, domestic, office and commercial or industrial use	008198368	03/09/2009

RECORDED: 04/16/2009