

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
W G Enterprises, Inc.		04/07/2009	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LAS Acquisition Company, Inc.		
<b>Street Address:</b>	1501 N. Ironwood Drive		
<b>City:</b>	South Bend		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46635		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75131700	LA SENORITA HACIENDA ESPECIAL PILSNER EVERY BEER IS A FIESTA!	
<b>Serial Number:</b>	75131703	LA SENORITA BREWING COMPANY WHERE EVERY BEER IS A FIESTA!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(412)209-0672		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(412) 297-4900		
<b>Email:</b>	iptrademark@cohenlaw.com		
<b>Correspondent Name:</b>	Christine W. Trebilcock, Cohen & Grigsby		
<b>Address Line 1:</b>	625 Liberty Avenue		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15222-3152		
<b>ATTORNEY DOCKET NUMBER:</b>	16853.0001 (ASSIGN)		
<b>NAME OF SUBMITTER:</b>	Christine W. Trebilcock		
<b>Signature:</b>	/Christine W. Trebilcock/		

**CH \$65.00 75131700**

Date:

04/20/2009

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Assignment of Trademark Registrations and Applications (this "Assignment") is effective as of the 10 day of April, 2009, by W G Enterprises, Inc., a Michigan corporation ("Assignor") with its principal place of business at 1245 South Garfield Ave., Traverse City, Michigan 49684, to LAS Acquisition Company, Inc., an Indiana corporation ("Assignee"), with its place of business at 1501 N. Ironwood Drive, South Bend, Indiana 46635.

WHEREAS, Assignor is the owner of the entire right, title, and interest in the marks and applications identified on Schedule A attached hereto, along with the goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Assignor, certain other parties listed thereto and Assignee have entered into an Asset Purchase Agreement, dated as of April 1, 2009 (the "Agreement"), under which Assignor is required to assign the Trademarks to Assignee;

NOW, THEREFORE, in consideration of the foregoing, the consideration recited in the Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby:

1. Grant, sell, assign, transfer, and convey unto Assignee, its successors, assigns, and legal representatives, on a quitclaim basis, all of Assignor's right, title and interest in and to the Trademarks, including all applications, registrations, and in and to any renewals and extensions that may be granted thereon, together with any and all common law rights associated therewith, including, without limitation, any and all common law rights in and to related logos or design marks not specifically referenced in Schedule A, together with the goodwill of the business connected therewith.
2. Covenant to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers and take any actions reasonably necessary to perfect and vest such rights, title and interest in Assignee, its successors, assigns and legal representatives. If Assignee, its successors, assigns or other legal representatives shall desire to file any continuing or renewal applications based upon any of the Trademarks, or to file a disclaimer relating thereto, Assignor will upon request, sign all papers, make all rightful oaths and do all lawful acts requisite for the filing of such application or disclaimer and the procuring thereof, without further compensation but at the expense of Assignee, its successors, assigns or other legal representatives.
3. This Assignment shall be governed by and interpreted in accordance with the laws of the State of Texas.
4. This Assignment may be executed in counterparts, and when so executed, each counterpart shall be deemed an original, and said counterparts shall constitute one and the same instrument.

**[SIGNATURE AND NOTARY PAGE FOLLOWS]**

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as follows, effective as of the date first above written.

ASSIGNOR:  
 W G ENTERPRISES, INC.

ASSIGNEE:  
 LAS ACQUISITION COMPANY, INC.

By [Signature]  
 Name Andrew J. Dennard  
 Title: Vice President

By \_\_\_\_\_  
 Name \_\_\_\_\_  
 Title: \_\_\_\_\_

**NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT**

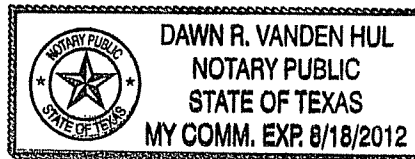
STATE OF Texas )  
 )  
 COUNTY OF Harris )

SS.:

On this 24<sup>th</sup> day of April, 2009, before me personally appeared Andrew J. Dennard, having the title [Vice President] of W G Enterprises, Inc., known by me to be the person of the above name, who signed the foregoing instrument in the capacity designated, and acknowledged the same to be his own free act and deed and for the purpose therein set forth.

[Signature]  
 Notary Public

My Commission Expires: 8/18/2012



IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as follows, effective as of the date first above written.

ASSIGNOR:  
W G ENTERPRISES, INC.

ASSIGNEE:  
LAS ACQUISITION COMPANY, INC.

By \_\_\_\_\_  
Name \_\_\_\_\_  
Title: \_\_\_\_\_

By *[Signature]*  
Name *DEM A. GOODMAN*  
Title: *President, CEO*

**NOTARIZATION OR LEGALIZATION ACCOMPANYING ASSIGNMENT**

STATE OF \_\_\_\_\_ )  
  ) )  
COUNTY OF \_\_\_\_\_  )

ss.:



On this \_\_ day of \_\_\_\_\_, 2009, before me personally appeared \_\_\_\_\_, having the title [ \_\_\_\_\_ ] of W G Enterprises, Inc., known by me to be the person of the above name, who signed the foregoing instrument in the capacity designated, and acknowledged the same to be his own free act and deed and for the purpose therein set forth.

\_\_\_\_\_  
Notary Public

My Commission Expires:

**SCHEDULE A**

**Trademarks**

<b>Jurisdiction</b>	<b>Common Law Mark</b>
United States	<p data-bbox="456 443 1409 512">LA SENORITA HACIENDA ESPECIAL PILSNER EVERY BEER IS A FIESTA! &amp; DESIGN ("Word &amp; Design" Trademark as depicted below)</p>  <p data-bbox="456 814 1344 846"><i>(Previously Abandoned U.S. Trademark Application No. 75/131,700)</i></p>
United States	<p data-bbox="456 863 1382 932">LA SENORITA BREWING COMPANY WHERE EVERY BEER IS A FIESTA! &amp; DESIGN ("Word &amp; Design" Trademark as depicted below)</p>  <p data-bbox="456 1287 1344 1318"><i>(Previously Abandoned U.S. Trademark Application No. 75/131,703)</i></p>