

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Schweiz GmbH		04/20/2009	COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Kraft Foods Europe GmbH		
Street Address:	Lindbergh-Allee 1,		
City:	Glattpark		
State/Country:	SWITZERLAND		
Postal Code:	8152		
Entity Type:	COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77553412	TOBLERONE TOBELLE	
CORRESPONDENCE DATA			
Fax Number:	(847)646-5101		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	trademark@kraft.com, abi.adeleke@kraft.com		
Correspondent Name:	Abi Adeleke		
Address Line 1:	Three Lakes Drive		
Address Line 2:	NF 584		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	67084 - P1E		
DOMESTIC REPRESENTATIVE			
Name:	Susan H. Frohling		
Address Line 1:	Three Lakes Drive		
Address Line 2:	NF 577		
Address Line 4:	Northfield, ILLINOIS 60093		

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NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	04/23/2009
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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Kraft Foods Schweiz GmbH, a company organized and existing under the laws of Switzerland, and having its principal place of business at Lindbergh-Allee 1, 8152 Glattpark, Switzerland ("Assignor"), has been using certain trademarks in conjunction with its business, including but not limited to the trademark, set forth in Appendix A attached hereto (the "Trademark");

WHEREAS, Kraft Foods Europe GmbH, a company organized and existing under the laws of Switzerland and having its principal place of business at Lindbergh-Allee 1, 8152 Glattpark, Switzerland ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment; and

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the Mark (as defined below) pertains.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, the Assignor and the Assignee agree as follows:


Based on the dividend resolution of Kraft Foods Schweiz GmbH and the transfer and contribution agreement between Kraft Foods Schweiz Holding GmbH and Kraft Foods Europe GmbH, both effective April 20, 2009, the Assignor has assigned and transferred, and by these presents does assign, and transfer unto the Assignee, the Assignor's entire right, title and interest

in and to US trademark Application No. 77-553412 for the mark TOBLERONE TOBELLE (the "Mark").


The construction, validity and performance of this Assignment and all non-contractual obligations arising from or connected with this Assignment shall be governed by the laws of Switzerland. The Assignment shall become effective as of April 20, 2009.

IN TESTIMONY WHEREOF, the Assignee and Assignor have caused this Assignment of United States Trademark to be executed by their authorized representative.

Date: _____, 2009


By: Kraft Foods Schweiz GmbH
Name: Constance Debaste Jan T. Otto
Title: Chief Counsel- Trademarks Senior Counsel- Trademarks
Global Intellectual Property Global Intellectual Property

Date: _____, 2009


By: Kraft Foods Europe GmbH
Name: Michael Reinke Adfienne Elsner
Title: Vice President Senior Vice President &
Strategy, Kraft Europe General Manager Coffee,
Kraft Europe