

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Topps Company		11/06/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Major League Baseball Properties, Inc.		
Street Address:	245 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10167		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3329776	OPENING DAY	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 790-9200		
Email:	trademark@cfl.com		
Correspondent Name:	Roberto Ledesma		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	21307.000/RXL/MLK		
NAME OF SUBMITTER:	Roberto Ledesma		
Signature:	/Roberto Ledesma/		
Date:	04/29/2009		

OP \$40.00 3329776

Total Attachments: 1

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ASSIGNMENT

This ASSIGNMENT, effective November 6, 2007, is from The Topps Company, Inc., a Delaware Corporation, located at One Whitehall Street, New York, NY 10004 ("Assignor") to Major League Baseball Properties, Inc., a New York Corporation, located at 245 Park Avenue, New York, NY, 10167 (the "Assignee").

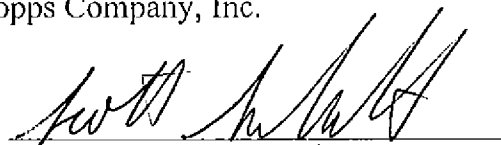
WHEREAS, Assignor is the owner of the trademark OPENING DAY for "trading cards" in International Class 16 ("the Mark") and United States Registration No. 3,329,776 for the Mark (the "Trademark Registration"); and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Mark together with the goodwill of the business symbolized thereby, and the Trademark Registration, to Assignee, and Assignee desires to accept said transfer;

NOW THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the date indicated above, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's rights, title and interest in and to the Mark together with the goodwill of the business symbolized thereby, and the Trademark Registration, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and Assignor agrees to provide Assignee with any documentation, specimens, use evidence, and/or other materials as necessary to support the recordation of this Assignment, and maintenance of the Trademark Registration, with the United States Patent and Trademark Office as requested from time to time by Assignee.

The Topps Company, Inc.

By:



Name: Scott Silverstein
Title: PRESIDENT + CEO