

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Le Peep Licensing Company, LLC		12/31/2008	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	HW Holdings Corporation
Street Address:	4 West Dry Creek Circle
Internal Address:	Suite 201
City:	Littleton
State/Country:	COLORADO
Postal Code:	80120
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1424143	GYPSY
Registration Number:	1496907	HOBO BANQUET
Registration Number:	1243307	HOME OF THE ORIGINAL PAN HANDLED EGG
Registration Number:	1423127	HOMESPUN PANCAKES
Registration Number:	1235035	LE PEEP
Registration Number:	1247965	LE PEEP
Registration Number:	1613361	LE PEEP GRILL
Registration Number:	1446988	LEBREAKFAST LEBRUNCH LELUNCH
Registration Number:	1242231	MOM'S SASSY APPLES
Registration Number:	1966431	MOUNTAIN STATE GOLDEN ROAST
Registration Number:	1423077	PANHANDLED EGGS
Registration Number:	1241350	PEASANT POTATOES
Registration Number:	1423076	THE HEN PEN

OP \$340.00 1424143

CORRESPONDENCE DATA

Fax Number: (303)798-4637

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3037988546

Email: tja@arlaw.us

Correspondent Name: Thomas J. Arckey, Esq.

Address Line 1: 26 West Dry Creek Circle

Address Line 2: Suite 800

Address Line 4: Littleton, COLORADO 80120

NAME OF SUBMITTER:	Thomas J. Arckey
Signature:	/Thomas J. Arckey/
Date:	04/29/2009

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Le Peep Licensing Company, LLC, a Colorado limited liability company, with a principal place of business at 4 West Dry Creek Circle, Suite 201, Littleton, Colorado 80120 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register, or Supplemental Register, of the United States Patent and Trademark Office for the goods and/or services identified therein (the "Marks"):

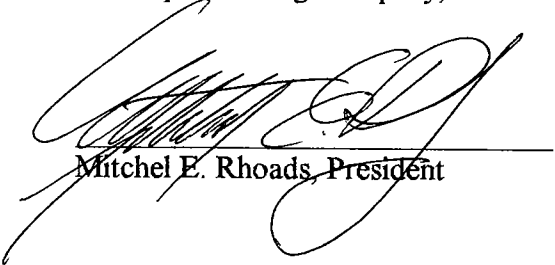
<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Gypsy	1424143	01/06/87
Hobo Banquet	1496907	07/19/88
Home of the Original Pan Handled Egg	1243307	06/21/83
Homespun Pancakes	1423127	12/30/86
Le Peep	1235035	04/12/83
Le Peep	1247965	08/09/83
Le Peep Grill	1613361	09/11/90
Lebreakfast Lebrunch Lelunch	1446988	07/07/87
Mom's Sassy Apples	1242231	06/14/83
Mountain State Golden Roast	1966431	04/09/96
Panhandled Eggs	1423077	12/30/86
Peasant Potatoes	1241350	06/07/83
The Hen Pen	1423076	12/30/86

WHEREAS, HW Holdings Corporation, a Colorado corporation, with its principal place of business at 4 West Dry Creek Circle, Suite 201, Littleton, Colorado 80120 ("Assignee"), desires to acquire the Marks, goodwill appurtenant thereto, and the above-referenced Registrations;

NOW THEREFORE, for five dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and including all rights to prosecute infringers of the Marks, and to own all money damages that may be collected.

Le Peep Licensing Company, LLC

Dated: 12/31/08



Mitchel E. Rhoads, President