

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brad Rambo & Associates, Inc.		04/29/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Russell Brands, LLC		
Street Address:	755 Lee Street		
Internal Address:	Legal Department		
City:	Alexander City		
State/Country:	ALABAMA		
Postal Code:	35010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77498026	APX	
CORRESPONDENCE DATA			
Fax Number:	(270)438-1338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	270-781-6400		
Email:	rcrawford@fruit.com		
Correspondent Name:	Rebecca A. Crawford		
Address Line 1:	One Fruit of the Loom Drive		
Address Line 2:	Legal Department		
Address Line 4:	Bowling Green, KENTUCKY 42013		
ATTORNEY DOCKET NUMBER:	APX ASSIGNMENT		
NAME OF SUBMITTER:	Rebecca A. Crawford		
Signature:	/rac/		

CH \$40.00 77498026

Date:

04/30/2009

Total Attachments: 1

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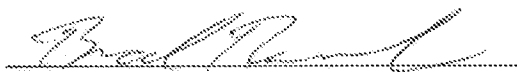
ASSIGNMENT

The undersigned, **BRAD RAMBO & ASSOCIATES, INC.**, a California corporation, with an address at 1341 Calle Avanzado, California 92673, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign and transfer to **RUSSELL BRANDS, LLC**, a Delaware limited liability company, with an address at 755 Lee Street, Alexander City, Alabama 35010, all right, title and interest in and to the trademark APX (the "Mark"), together with the goodwill of the business symbolized by the Mark, and the pending United States trademark application No. 77/498,026 for registration of the Mark.

The undersigned agrees to execute and deliver to the assignee further documentation, if any, as may be reasonably necessary to give effect to the assignment of rights reflected herein.

EXECUTED at San Clemente State of CA, this 29th day of April 2009.


BRAD RAMBO & ASSOCIATES, INC.
(ASSIGNOR)

By: 
Name: Brad Rambo
Title: owner

The undersigned, **RUSSELL BRANDS, LLC**, a Delaware limited liability company, whose address 755 Lee Street, Alexander City, Alabama 35010, hereby accepts the above assignment.

EXECUTED at Bowling Green, Kentucky, this 30th day of April 2009.

RUSSELL BRANDS, LLC
(ASSIGNEE)

By: 
Name: T. Leslie Dooley
Title: Vice President and Assistant Secretary

TRADEMARK