

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the inadvertent inclusion of SN 77515913 for the LOTUS mark in the assignment and remove that application from the assignment previously recorded on Reel 003958 Frame 0121. Assignor(s) hereby confirms the entire interest and the goodwill in the LOTUS mark and the application remains with LG Electronics MobileComm U.S.A., Inc.										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:20%;">Execution Date</th> <th style="width:30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>LG Electronics MobileComm U.S.A., Inc.</td> <td></td> <td>03/20/2009</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	LG Electronics MobileComm U.S.A., Inc.		03/20/2009	CORPORATION: CALIFORNIA		
Name	Formerly	Execution Date	Entity Type								
LG Electronics MobileComm U.S.A., Inc.		03/20/2009	CORPORATION: CALIFORNIA								
<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;"><b>Name:</b></td> <td>LG Electronics Inc.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>20, Yoido-dong, Yongdungpo-gu</td> </tr> <tr> <td><b>City:</b></td> <td>Seoul</td> </tr> <tr> <td><b>State/Country:</b></td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>CORPORATION: REPUBLIC OF KOREA</td> </tr> </table>		<b>Name:</b>	LG Electronics Inc.	<b>Street Address:</b>	20, Yoido-dong, Yongdungpo-gu	<b>City:</b>	Seoul	<b>State/Country:</b>	REPUBLIC OF KOREA	<b>Entity Type:</b>	CORPORATION: REPUBLIC OF KOREA
<b>Name:</b>	LG Electronics Inc.										
<b>Street Address:</b>	20, Yoido-dong, Yongdungpo-gu										
<b>City:</b>	Seoul										
<b>State/Country:</b>	REPUBLIC OF KOREA										
<b>Entity Type:</b>	CORPORATION: REPUBLIC OF KOREA										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td><b>Serial Number:</b></td> <td>77515913</td> <td>LOTUS</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	<b>Serial Number:</b>	77515913	LOTUS				
Property Type	Number	Word Mark									
<b>Serial Number:</b>	77515913	LOTUS									
<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (202)408-4400  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202408-4000          Email: docketing@finnegan.com          Correspondent Name: Evan A. Raynes, Esq.          Address Line 1: 901 New York Avenue., N.W.          Address Line 4: Washington, DISTRICT OF COLUMBIA 20001</p>											
<b>ATTORNEY DOCKET NUMBER:</b>	04747.0213 - CORR ASSIGN										
<b>DOMESTIC REPRESENTATIVE</b>											

OP \$40.00 77515913

Name: Evan A. Raynes, Esq.  
Address Line 1: 901 New York Avenue, N.W.  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:	Evan A. Raynes
Signature:	/evan a raynes/
Date:	05/06/2009

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TO:EVAN A. RAYNES, ESQ. COMPANY:901 NEW YORK AVENUE, N.W.

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.103/24/2009  
900130035

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Electronics MobileComm U.S.A., Inc.		03/20/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LG Electronics Inc.		
Street Address:	20, Yoido-dong, Yongdungpo-gu		
City:	Seoul		
State/Country:	REPUBLIC OF KOREA		
Entity Type:	CORPORATION: REPUBLIC OF KOREA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	77444561	ATTUNE	
Serial Number:	78839716	BLACK LABEL	
Serial Number:	77435351	INVISION	
Serial Number:	77515913	LOTUS	
Serial Number:	77444565	LUCID	
Serial Number:	77515904	MINGLE	
Serial Number:	77346763	SCOOP	
Serial Number:	77544407	SPYDER	
Serial Number:	77590567	SWIFT	
Serial Number:	77257731	VU	
Serial Number:	77268452	WINE	
Serial Number:	77555629	NATIONAL TEXTING CHAMPIONSHIP	
Serial Number:	77590555	WORLD TEXTING CHAMPIONSHIP	
Registration Number:	3555137	GLIMMER	

OP \$365.00 77444561

TO:EVAN A. RAYNES, ESQ. COMPANY:901 NEW YORK AVENUE, N.W.

## CORRESPONDENCE DATA

Fax Number: (202)408-4400

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 2024084000

Email: docketing@finnegan.com

Correspondent Name: Evan A. Raynes, Esq.

Address Line 1: 901 New York Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:

04747.0999

## DOMESTIC REPRESENTATIVE

Name: Evan A. Raynes, Esq.

Address Line 1: 901 New York Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:

Evan A. Raynes

Signature:

/evan a raynes/

Date:

03/24/2009

Total Attachments: 2

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**ASSIGNMENT**

LG Electronics MobileComm U.S.A., Inc., a California corporation with its principal place of business at 10101 Old Grove Road, San Diego, California 92131, USA ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark applications therefor ("the Trademarks").

LG Electronics Inc., a Republic of Korea corporation with its principal place of business at 20, Yoido-dong, Yongdungpo-gu, Seoul, Republic of Korea ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

LG ELECTRONICS MOBILECOMM  
U.S.A., INC.

By:  \_\_\_\_\_

Name: Alan Tse

Title: General Counsel

Date: March 20, 2009

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>REGISTRATION/ APPLICATION NO.</u></b>	<b><u>REGISTRATION/ APPLICATION DATE</u></b>
GLIMMER	3,555,137	December 30, 2008
ATTUNE	77/444,561	April 10, 2008
BLACK LABEL	78/839,716	March 17, 2006
INVISION	77/435,351	March 31, 2008
LOTUS	77/515,913	July 7, 2008
LUCID	77/444,565	April 10, 2008
MINGLE	77/515,904	July 7, 2008
SCOOP	77/346,763	December 7, 2007
SPYDER	77/544,407	August 12, 2008
SWIFT	77/590,567	October 10, 2008
VU	77/257,731	August 17, 2007
WINE	77/268,452	August 30, 2007
NATIONAL TEXTING CHAMPIONSHIP	77/555,629	August 26, 2008
WORLD TEXTING CHAMPIONSHIP	77/590,555	October 10, 2008

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