

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Martomagic, S.L.		05/05/2009	COMPANY: SPAIN
RECEIVING PARTY DATA			
Name:	PPI Worldwide Group S.A.		
Street Address:	Ave. Samuel Lewis y Calle 58, Obarrio		
Internal Address:	PH Torre ADR, Sexto Piso		
City:	Panama		
State/Country:	PANAMA		
Entity Type:	COMPANY: PANAMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77654181	GOGO'S CRAZY BONES	
Serial Number:	77449767	CRAZY BONES	
CORRESPONDENCE DATA			
Fax Number:	(212)527-7701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.527.7700		
Email:	tmdocket@darbylaw.com		
Correspondent Name:	Paul Fields/Darby & Darby P.C.		
Address Line 1:	P.O. Box 770, Church Street Station		
Address Line 4:	New York, NEW YORK 10008-0770		
ATTORNEY DOCKET NUMBER:	00775/3204297;3203976-US0		
DOMESTIC REPRESENTATIVE			
Name:	Paul Fields/Darby & Darby P.C.		
Address Line 1:	P.O. Box 770, Church Street Station		

CH \$65.00 77654181

Address Line 4: New York, NEW YORK 10008-0770

NAME OF SUBMITTER:

Paul Fields

Signature:

/Paul Fields/

Date:

05/06/2009

Total Attachments: 1

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WHEREAS, **Martomagic, S.L.** a company, organized and existing under and by virtue of the laws of Spain and having a place of business at Edificio Trade Center II, Avda Corts Catalanes, 8 Pl. 2, Sant Cugat Del Valles, 08173 Barcelona, Spain hereinbelow called "Assignor," owns and has used in its business the following trademarks and trademark applications:

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
GOGO'S CRAZY BONES	77/654,181	January 22, 2009
CRAZY BONES	77/449,767	April 16, 2008

WHEREAS, **PPI Worldwide Group SA**, a company organized and existing under and by virtue of the laws of the Republic of Panama and having a place of business at Ave. Samuel Lewis y Calle 58, Obarrio, PH Torre ADR, Sexto Piso, Panama, Republic of Panama, hereinbelow called "Assignee," is desirous of acquiring 50% (Fifty Percent) of the undivided right, title and interest in and to the said trademarks and trademark applications and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration for the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, 50% (Fifty Percent) of the undivided right, title and interest in and to the said trademarks and trademark applications and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and the right to recover for past infringement being shared equally therebetween.

Dated: 5/5/2009

Martomagic, S.L.

By: 

Name: DAVID DELLA MARTORELL
 Title: MANAGING DIRECTOR