

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zingerman's Delicatessen, Inc.		05/05/2009	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dancing Sandwich Enterprises, Inc.		
<b>Street Address:</b>	422 Detroit Street		
<b>City:</b>	Ann Arbor		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48104		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1537814		
Registration Number:	2370007	ZINGERMAN'S	
Registration Number:	2374505	ZINGERMAN'S	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson/Cobalt LLP		
Address Line 1:	819 Bancroft Way		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	ZINGERMAN'S ASSIGNMENT #1		
NAME OF SUBMITTER:	Gregory Soltys		
Signature:	/Gregory Soltys/		

CH \$90.00 1537814

Date:

05/06/2009

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARKS UNDER 37.C.F.R 3.11

WHEREAS, Zingerman's Delicatessen, Inc., a Michigan corporation, owns and is using in commerce the marks on the attached "Schedule of Trademarks" (the "Trademarks"), and;

WHEREAS, Dancing Sandwich Enterprises, Inc., a Michigan corporation, having a principal place of business of 422 Detroit Street, Ann Arbor, MI 48104, is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged Zingerman's Delicatessen, Inc. hereby assigns to Dancing Sandwich Enterprises, Inc. all right, title, and interest in the United States in and to the Trademarks, together with the goodwill of the business symbolized by said Trademarks.

Signed at Ann Arbor, MI on this 5TH day of MAY, 2009.

ZINGERMAN'S DELICATESSEN, INC.

By: 

Paul G. Saginaw

Title: Secretary

TRADEMARK

REEL : 003983 FRAME: 0454

SCHEDULE OF TRADEMARKS

MARK	SERIAL NO.	REG. NO.
Dancing Sandwich Logo	73/751,842	1,537,814
ZINGERMAN'S	75/548,042	2,370,007
ZINGERMAN'S (Stylized)	75/611,275	2,374,505