

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zingerman's Mail Order, LLC		05/05/2009	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Dancing Sandwich Enterprises, Inc.		
Street Address:	422 Detroit Street		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48104		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2426568	WWW.ZINGERMANS.COM	
CORRESPONDENCE DATA			
Fax Number:	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson/Cobalt LLP		
Address Line 1:	819 Bancroft Way		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	ZINGERMAN'S ASSIGNMENT #2		
NAME OF SUBMITTER:	Gregory Soltys		
Signature:	/Gregory Soltys/		
Date:	05/06/2009		

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Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

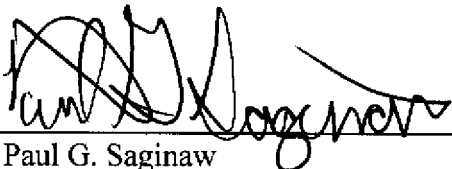
WHEREAS, Zingerman's Mail Order, LLC., a Michigan limited liability company, owns and is using in commerce the mark on the attached "Schedule of Trademarks" (the "Trademark"), and;

WHEREAS, Dancing Sandwich Enterprises, Inc., a Michigan corporation, having a principal place of business of 422 Detroit Street, Ann Arbor, MI 48104, is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged Zingerman's Mail Order, LLC. hereby assigns to Dancing Sandwich Enterprises, Inc. all right, title, and interest in the United States in and to the Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Ann Arbor, MI on this 5th day of MAY, 2009.

ZINGERMAN'S MAIL ORDER, LLC

By: 
Paul G. Saginaw
Title: Secretary

SCHEDULE OF TRADEMARKS

MARK	SERIAL NO.	REG. NO.
WWW.ZINGERMANS.COM	75/817,913	2,426,568