

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chang Weisberg		05/11/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Guerilla Union, Inc.		
Street Address:	101 West Mission, Suite 110-367		
City:	Pomona		
State/Country:	CALIFORNIA		
Postal Code:	91766		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3052465	ROCK THE BELLS	
Serial Number:	77138390	ROCK THE BELLS	
CORRESPONDENCE DATA			
Fax Number:	(212)775-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-775-8723		
Email:	nytrademarks@kilpatrickstockton.com		
Correspondent Name:	Jason M. Vogel, Kilpatrick Stockton LLP		
Address Line 1:	31 West 52nd Street, 14th Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	58962/356921, 356922		
NAME OF SUBMITTER:	Jason M. Vogel		
Signature:	/Jason M. Vogel/		
Date:	05/12/2009		

OP \$65.00 3052465

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Chang Weisberg, an individual located at 770 East Ninth Street, Los Angeles, California 90021, United States of America ("**Assignor**"), is the owner of the following trademark(s) (hereinafter, the "**Trademarks**");

TRADEMARK	SERIAL NO./REGISTRATION NO.
ROCK THE BELLS	3,052,465
ROCK THE BELLS	77/138,390

and WHEREAS, Guerilla Union, Inc., a corporation organized and existing under the laws of California, located at 101 West Mission, Suite 110-367, Pomona, California 91766, United States of America ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

CHANG WEISBERG

By: _____

Chang Weisberg

Date of Signature: _____

5/11/09