

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Joaquin Humberto Padilla Mejia | | 11/14/2006 | INDIVIDUAL: MEXICO |
| RECEIVING PARTY DATA | | | |
| Name: | Edna Mejia Calvillo | | |
| Street Address: | Villa de Santiago No. 202 | | |
| Internal Address: | Colonia Villas del Campestre | | |
| City: | Leon Gunajuato | | |
| State/Country: | MEXICO | | |
| Postal Code: | 37150 | | |
| Entity Type: | INDIVIDUAL: MEXICO | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1255370 | MM MONTANA | |
| Registration Number: | 2373075 | ALTA MONTANA | |
| Registration Number: | 2871810 | MM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (713)221-2185 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 7132211377 | | |
| Email: | albert.kimball@bgllp.com | | |
| Correspondent Name: | Albert B. Kimball, Jr. | | |
| Address Line 1: | 711 Louisiana St. | | |
| Address Line 2: | Suite 2300 | | |
| Address Line 4: | Houston, TEXAS 77002 | | |
| ATTORNEY DOCKET NUMBER: | 051714.04 | | |

OP \$90.00 1255370

DOMESTIC REPRESENTATIVE

900134018

**TRADEMARK
 REEL: 003986 FRAME: 0944**

Name: Albert B. Kimball, Jr.
Address Line 1: 711 Louisiana St.
Address Line 2: Suite 2300
Address Line 4: Houston, TEXAS 77002

| | |
|--|------------------------|
| NAME OF SUBMITTER: | Albert B. Kimball, Jr. |
| Signature: | /abk/ |
| Date: | 05/14/2009 |
| Total Attachments: 2 source=MejiaAssignment#page1.tif source=MejiaAssignment#page2.tif | |

TRADEMARK ASSIGNMENT

WHEREAS JOAQUIN HUMBERTO PADILLA MEJIA a citizen of Mexico, having an address at Valle de Olivos 119, Colonia Valle del Campestre, 37180, Leon Guanajuato, Mexico (hereinafter "Mejia") is the owner of the four U.S. Trademark Registrations listed on Exhibit a hereto (hereinafter collectively the MARKS), as well as the goodwill of the business appurtenant thereto;

WHEREAS EDNA MEJIA CALVILLO a citizen of Mexico, having an address at Villa de Santiago No. 202, Colonia Villas del Campestre, 37150, Leon Guanajuato, Mexico (hereinafter "Edna") desires to acquire the MARKS and the goodwill appurtenant thereto and;

Now, therefore, and for and in consideration of Ten Dollars (\$10.00) in hand paid, and for the other good and valuable consideration, the receipt of which is hereby acknowledged, it is agreed as follows:

"Mejia" does hereby sell, assign transfer and set over to "Edna" all right, title and interest in and to the said MARKS, and the goodwill of the business appurtenant thereto as well as the right to recover for any prior infringement thereof.

Effective this 14 day of November, 2006.

JOAQUIN HUMBERTO PADILLA MEJIA

By: _____

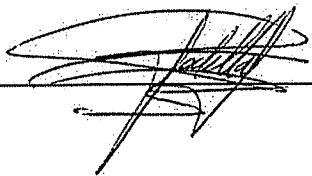


EXHIBIT A

| U.S. REGISTRATION No. | TRADEMARK | CLASS |
|------------------------------|-----------------------|--------------|
| 1,255,370 | MM MONTANA (Y DISEÑO) | 25 INT. |
| 2,373,075 | ALTA MONTANA | 25 INT. |
| 2,871,810 | MM (Y DISEÑO) | 25 INT. |