

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mid-Atlantic Vegetable Shortening Inc.		04/24/2009	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Bunge Oils, Inc.
Street Address:	11720 Borman Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63146
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2535271	GOLD'N-FRI
Registration Number:	2319592	HI-R-PLUS
Registration Number:	2374882	OLD WORLD
Registration Number:	2319591	FRI BEST
Registration Number:	2389521	CLASSIC
Registration Number:	2426989	
Registration Number:	3447612	AURORA
Registration Number:	2319593	FRY-O-TEX
Registration Number:	2382759	BEEFY

CORRESPONDENCE DATA

Fax Number: (314)259-2020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: ncollora@bryancave.com

Correspondent Name: Daniel A. Crowe
Address Line 1: 211 North Broadway, Ste 3600
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER: 0224906

NAME OF SUBMITTER: Daniel A. Crowe

Signature: /Daniel A. Crowe/

Date: 05/15/2009

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“ASSIGNMENT”) is made and entered into as of this 24th day of April, 2009, by and between **MID-ATLANTIC VEGETABLE SHORTENING INC.**, a New Jersey corporation (“Assignor”) and **BUNGE OILS, INC.**, a Delaware corporation (“Assignee”).

Reference is made to that certain Asset Purchase Agreement (the “APA”) dated as of the date hereof, by and among Assignor, Assignee and certain other parties thereto. Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the APA.

1. Pursuant to and in compliance with the APA, Assignor, for the good and valuable consideration set forth in the APA, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign, transfer, convey, and deliver unto Assignee: (i) all of Assignor’s right, title and interest in and to the trademarks and trademark registrations listed on Annex “A” attached hereto and incorporated herein by this reference (collectively, the “Marks”); (ii) all goodwill associated with the Marks; and (iii) all rights to sue for and recover damages and profits based on any past, present or future infringement and/or dilution of any of Assignor’s rights in or to the Marks or injury to the goodwill associated with the Marks.

2. Assignor shall, at any time and from time to time after the date hereof, upon the reasonable request of Assignee, execute, acknowledge and deliver to Assignee all such further deeds, assignments, transfers, conveyances, powers of attorney and assurances, and take all such further actions, as may be reasonably necessary or desirable to give effect to the transactions contemplated by this Assignment.

3. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflicts of law provisions.

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IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment
this 24th day of April, 2009.

MID-ATLANTIC VEGETABLE SHORTENING INC.

By: Calvin Theodore

Name: CALVIN THEODORE

Title: PRESIDENT

STATE OF NT }
CITY OF Kearny } ss:

On this 24th day of April, 2009, before me, a Notary Public, personally appeared Calvin Theodore, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Jeffrey B. Terry
Notary Public in and for said County and State

My Commission Expires _____
JEFFREY B. TERRY
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 10/26/2013

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

ANNEX "A"

List of Registered Trademarks

Trademark Name	Registration No.	Subject Matter	Status
GOLD'N-FRI	2,535,271	Shortening	Renewal Due 2/05/2012
HI-R-PLUS	2,319,592	Shortening	Renewal Due 2/15/2010
OLD WORLD	2,374,882	Margarine, Shortening and Edible Oil	Renewal Due 8/08/2010
FRI BEST	2,319,591	Shortening	Renewal Due 2/15/2010
CLASSIC	2,389,521	Vegetable-Based Shortening	Renewal Due 9/26/2010
	2,426,989	Rehydrated Garlic	Renewal Due 2/06/2011
AURORA (stylized)	3,447,612	Margarine and shortening sold to the wholesale and commercial trade for use as an ingredient in a baking product	Renewal Due 6/17/2018

List of Unregistered Trademarks

Trademark Name	Registration No.	Subject Matter	Status
FRY-O-TEX	2,319,593	Shortening	Registered 2/15/2000 Registration canceled under Section 8.
BEEFY	2,382,759	Shortening	Registered 9/05/2000 Registration cancelled under Section 8.