

5/15/09

Form PTO-1594 (Rev. 01-09)
OMB Collection 0551-0027 (exp

05-19-2009

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark OfficeR SHEET
ONLY

To the Director of the U. S. F

103560953

attached documents or the new address(es) below

1. Name of conveying party(ies):

AFFLICTION, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: _____
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) **May 8, 2009**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☐ NoName: **Affliction Holdings, LLC**

Internal

Address: _____

Street Address: **1720 Apollo Court**City: **Seal Beach CA**State: **California**Country: **USA** Zip: **90740**

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☐ Other **LLC** Citizenship **California/USA**

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77555099; 77576150;
(See continuation sheet)

B. Trademark Registration No.(s)

3109069; 32 61176 (See Continuation Sheet)
Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: **Edward Jaffe**

Internal Address: _____

 Street Address: **Jaffe, Ross & Light LLP**
880 Third Avenue
City: **New York**State: **NY 10022** Zip: _____Phone Number: **(212) 751-1700**Fax Number: **(212) 751-2235**Email Address: **ejaaffe@rllaw.com**

6. Total number of applications and registrations involved:

23

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$590

- ☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

05/19/2009 MJAMA1 00000004 77555099

01 FC:8521

02 FC:8522

Deposit Account Number

40.00 OP
550.00 OP

Authorized User Name _____

9. Signature:

Edward Jaffe

Signature

5/14/09

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
 REEL: 003989 FRAME: 0939

Continuation Sheet- Assignment of Trademarks from Affliction,
Inc. to Affliction Holdings, LLC.

Continuation of Item 4

Additional Trademark Application Numbers.

77555173

77555141

77555048

77554962

77554916

77553103

77553023

77553001

77552743

77552687

77392370

77151039

77151019

76696593

77351463

77351140

Additional Trademark Registration Numbers

3452696

3531751

3549997

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Affliction, Inc., a California corporation having a place of business at 1720 Apollo Court, Seal Beach, California 90740 ("Assignor") is the owner of all right, title and interest in and to the trademarks listed on Schedule A, ("Trademarks") attached hereto and incorporated therein; and

WHEREAS, Affliction Holdings LLC, a California limited liability company with an address at 1720 Apollo Court, Seal Beach, California 90740 ("Assignee") is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all of Assignor's right, title and interest in and to the Trademarks, and the registrations and applications thereof, together with the good will and business symbolized by the Trademarks and that portion of the existing and ongoing business to which the marks pertain, *nunc pro tunc* as of May 1, 2009.

Dated: 5/8/09

AFFLICTION, INC.

By President

Name: Courtney Dubar

Title: [Signature]

SCHEDULE A- TRADEMARKS

<u>Application No.</u>	<u>Registration No.</u>	<u>Trademark</u>
78618478	3109069	AFFLICTION
78969743	3261176	DENIM KILLERS
77278769	3452696	Design Only (Cross, Wings and Skulls)
77152321	3531751	AFFLICTION
77469196	3549997	AFFLICTION
77555099		AFFLICTION
77576150		AFFLICTION
77555173		AFFLICTION
77555141		AFFLICTION
77555048		AFFLICTION
77554962		AFFLICTION
77554916		AFFLICTION
77553103		AFFLICTION
77553023		AFFLICTION
77553001		AFFLICTION
77552743		AFFLICTION
77552687		AFFLICTION
77392370		AFFLICTION
77151039		AFFLICTION
77151019		AFFLICTION
76696593		SINFUL BY AFFLICTION
77351463		HYDROCORE
77351410		HYDROCORE