

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Omnicom Holdings Inc.		12/31/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rapp Collins Worldwide Inc.		
<b>Street Address:</b>	437 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2090629	RAPP COLLINS	
Registration Number:	2090599	RAPP COLLINS WORLDWIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-468-4800		
<b>Email:</b>	jkatz@dglaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	2279-0785-002		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>Signature:</b>	/Jeffrey C. Katz/		
<b>Date:</b>	06/01/2009		

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Total Attachments: 1

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**ASSIGNMENT**

**WHEREAS**, Omnicom Holdings Inc., a corporation of the State of Delaware, 720 California Street, San Francisco, CA 94108 (hereinafter "Assignor"), is the owner of the marks listed below which are registered in the United States Patent and Trademark Office:

<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>
RAPP COLLINS (design)	2,090,629	August 26, 1997
RAPP COLLINS WORLDWIDE	2,090,599	August 26, 1997

**WHEREAS**, Rapp Collins Worldwide Inc., a corporation of the State of Delaware York, 437 Madison Avenue, New York, NY 10022 (hereinafter "Assignee"), is desirous of acquiring said marks and said registrations thereof.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

**IN WITNESS WHEREOF**, this Assignment has been executed to be effective as of the 31st day of December 2008.

**Omnicom Holdings Inc.**

By: \_\_\_\_\_

Name: Michael J. O'Brien  
Title: Secretary

**Rapp Collins Worldwide Inc.**

By: \_\_\_\_\_

Name: Matt Hafkin  
Title: Chief Financial Officer