

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parisi Franchise Systems, LLC		06/01/2009	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Parisi Franchise Systems, Inc.		
Street Address:	291 Franklin Avenue		
City:	Wyckoff		
State/Country:	NEW JERSEY		
Postal Code:	07481		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78500117	PARISI PERFORMANCE ZONE	
Serial Number:	78770553	LEGACY PERFORMANCE SOLUTIONS	
Serial Number:	77252099	B.R.A.V.E. GOALS	
Serial Number:	77400888	SPEEDGEAR	
Serial Number:	77158015	GAMESPEED	
CORRESPONDENCE DATA			
Fax Number:	(703)243-6310		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	cohen@mwzb.com, mandell@mwzb.com		
Correspondent Name:	Jeff Cohen		
Address Line 1:	2200 Clarendon Blvd, Suite 1400		
Address Line 2:	PARISIFRAN-0100-X		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:	PARISIFRAN-0100-X		

CH \$140.00 78500117

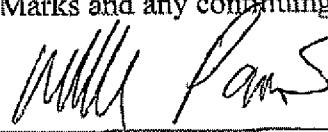
NAME OF SUBMITTER:	Jeffrey R. Cohen, Esquire
Signature:	/jrc/
Date:	06/01/2009
Total Attachments: 2 source=Assignment 6-1-09#page1.tif source=Assignment 6-1-09#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Parisi Franchise Systems, LLC, a New Jersey limited liability company with its principal place of business at 2-22 Banta Place, Fairlawn, New Jersey 07410 ("Assignor") has adopted, owns, and/or is using those marks and accompanying designs listed on the attached Exhibit A in connection with various goods and services (the "Marks"); and

WHEREAS, Parisi Franchise Systems, Inc., a New Jersey corporation with its principal place of business at 291 Franklin Avenue, Wyckoff, New Jersey 07481 ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to this assignment, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks and any continuing business in connection with each respective mark.



PARISI FRANCHISE SYSTEMS, LLC

By: _____

Name: William Parisi

Title: CEO

EXHIBIT A

Serial No.	Application Date	Registration No.	Registration Date	Word Mark
78500117	October 14, 2004	3340943	November 20, 2007	PARISI PERFORMANCE ZONE
78770553	December 9, 2005	3345653	November 27, 2007	LEGACY PERFORMANCE SOLUTIONS
77252099	August 10, 2007			B.R.A.V.E. GOALS
77400888	February 19, 2008			SPEEDGEAR
77158015	April 16, 2007			GAMESPEED

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