

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trade Mark Deed of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
420 Spring Water Limited		03/16/2009	LIMITED LIABILITY COMPANY: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Bacardi & Company Limited		
Street Address:	5 Aeulestrasse		
City:	Vaduz		
State/Country:	LIECHTENSTEIN		
Postal Code:	FL-9490		
Entity Type:	CORPORATION: LIECHTENSTEIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77041475	420 ARTESIAN WATER	
CORRESPONDENCE DATA			
Fax Number:	(415)576-0300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 576-0200		
Email:	pamarquez@townsend.com, mcmchugh@townsend.com, ams@townsend.com		
Correspondent Name:	Margaret McHugh		
Address Line 1:	Two Embarcadero Center		
Address Line 2:	8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	086963-001400US		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$40.00 77041475

900135606

**TRADEMARK
 REEL: 003999 FRAME: 0686**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Margaret McHugh

Signature:

/mcm/

Date:

06/05/2009

Total Attachments: 3

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TRADE MARK
DEED OF ASSIGNMENT

DEED made this 16th day of March 2009 in
respect of an assignment effective as of the 16th day of
March 2009 (EFFECTIVE DATE)

BETWEEN **420 Spring Water Limited**, of Tower 1, Level 2, 646 Great South Road,
Ellerslie, Auckland, New Zealand, ("ASSIGNOR")

AND **Bacardi & Company Limited**, of Aeulestrasse 5, Vaduz, FL-9490,
Liechtenstein ("ASSIGNEE")

RECITALS

- A. The ASSIGNOR is the owner of the trade mark registrations specified in Schedule One (TRADE MARKS);
- B. For good and valuable consideration, the ASSIGNOR has agreed to assign the ASSIGNEE the TRADE MARKS registered in the United States of America.
- C. The parties wish to record the terms of their agreement as follows.

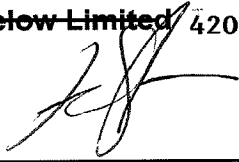
IT IS AGREED AS FOLLOWS

- 1. The ASSIGNOR hereby assigns to the ASSIGNEE the TRADE MARKS together with
 - 1.1. All statutory rights including copyright and common law rights attaching to the TRADE MARKS.
- 2. The ASSIGNOR shall execute such further documents and do such further acts as the ASSIGNEE may reasonably require from time to time by way of further assurance of the rights herein assigned.
- 3. This Assignment shall be governed by and construed in accordance with the Liechtenstein law. Each of the parties agrees that the Courts of Liechtenstein shall have exclusive jurisdiction to settle any dispute which may arise in connection with this agreement.


Executed as a Deed and delivered on behalf of the parties on the date first set

out above.

SIGNED ON BEHALF OF
~~42 Below Limited~~ 420 Spring Water
By: Limited



Director



Witness

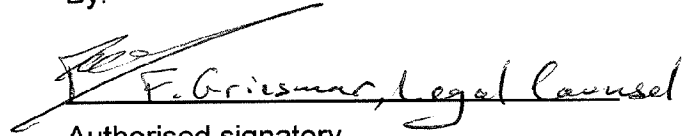
Solicitor

Witness Occupation

Auckland

Witness address

SIGNED ON BEHALF OF
Bacardi & Company Limited
By:



Authorised signatory



Witness


Paralegal

Witness Occupation

Switzerland

Witness address

SCHEDULE ONE

TRADE MARK NUMBER	MARK	CLASS	GOODS
77041475		32	Mineral, seltzer, table, bottled and aerated water

RECORDED: 06/05/2009

TRADEMARK
REEL: 003999 FRAME: 0690

Handwritten signature

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