

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexican Accent, LLC		06/05/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Hormel Foods, LLC		
Street Address:	1 Hormel Place		
Internal Address:	Law Department		
City:	Austin		
State/Country:	MINNESOTA		
Postal Code:	55912		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2717481		
Registration Number:	2723884	GRINGO PETE'S	
Registration Number:	1890055	MEXICAN ACCENT	
CORRESPONDENCE DATA			
Fax Number:	(507)437-5135		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	krmallory@hormel.com		
Correspondent Name:	Sarah L. Nelsen		
Address Line 1:	1 Hormel Place		
Address Line 2:	Law Department		
Address Line 4:	Austin, MINNESOTA 55912		
NAME OF SUBMITTER:	Sarah L. Nelsen		
Signature:	/sln/		

OP \$90.00 2717481

Date:

06/09/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Mexican Accent, LLC, a Delaware limited liability company, located at 16675 West Glendale Drive, New Berlin, WI 53151 ("Assignor") is the owner of all right, title and interest in and to the trademarks and registrations (collectively the "Marks") identified in Schedule 1 attached hereto.

WHEREAS, Hormel Foods, LLC, a Minnesota limited liability company, with its principal place of business at 1 Hormel Place, Austin, Minnesota, USA, 55912 is desirous of acquiring any and all rights which Assignor has in said listed trademarks and the goodwill of the business associated with said listed trademarks.

NOW THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business associated with said listed trademarks.

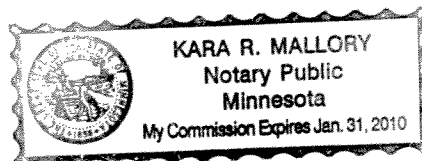
Mexican Accent, LLC

By: Brian D. Johnson
Name: Brian D. Johnson
Title: Secretary

STATE OF Minnesota)
) SS
COUNTY OF Mower)

On this 5th day of June, 2009, before me a Notary Public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Mexican Accent, Inc., with authority to do so.

Kara R Mallory
Notary Public



Schedule 1

Trademark	Registration No.
MEXICAN ACCENT	1,890,055
GRINGO PETE'S	2,723,884
GRINGO PETE'S & design	2,717,481