TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nitta Gelatin Inc.		06/12/2009	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Kurashiki Boseki Kabushiki Kaisha	
Street Address:	7-1, Hommachi, Kurashiki-shi	
City:	Okayama-Ken	
State/Country:	JAPAN	
Entity Type:	CORPORATION: JAPAN	

PROPERTY NUMBERS Total: 1

	Property Type	Number	Word Mark
[:	Serial Number:	77049790	PRIMASTER

CORRESPONDENCE DATA

Fax Number: (215)965-1331

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

215-965-1257 Phone:

Email: csmith@panitchlaw.com Correspondent Name: Maureen C. Kassner Address Line 1: 2005 Market Street

Address Line 2: One Commerce Square, Suite 2200 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 688099.0001

DOMESTIC REPRESENTATIVE

Maureen C. Kassner Name: Address Line 1: 2005 Market Street

Address Line 2: One Commerce Square, Suite 2200 Philadelphia, PENNSYLVANIA 19103 Address Line 4:

TRADEMARK

REEL: 004007 FRAME: 0580

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NAME OF SUBMITTER:	Maureen C. Kassner	
Signature:	/Maureen C. Kassner/	
Date:	06/18/2009	
Total Attachments: 1 source=PRIMASTER Assignment#page1.tif		

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Trademark Assignment

WHEREAS, Nitta Gelatin Inc., a Corporation organized and existing under the laws of Japan, with a principal place of business at 4-26, Sakuragawa 4-chome, Naniwa-ku, Osaka-shi, Osaka, Japan ("Assignor"), owns and has a bona fide intent to use the following mark and has applied to register the mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein ("the Mark"):

Mark PRIMASTER Serial No. 77/049,790

WHEREAS, Kurashiki Boseki Kabushiki Kaisha, a Corporation organized and existing under (Trading also as KRAEO INUSIRIES LID.)
the laws of Japan, with a principal place of business at, 7-1, Hommachi, Kurashiki-shi, Okayama-Ken,
Japan ("Assignee"), desires to acquire the Mark and the above-referenced application, the business
associated with the Mark, and the attendant goodwill;

NOW, **THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, and the pending application relating thereto.

Domestic Representative

The Assignor appoints the firm of Panitch Schwarze Belisario & Nadel, LLP, 2005 Market Street, Suite 2200, Philadelphia, Pennsylvania 19103-7086 as its domestic representative, upon whom notices or process in proceedings affecting the mark may be served.

ASSIGNOR:

Nitta Gelatin Inc.

Dated effective as of: June 12, 2009

Name:

Norimichi Soga

Title: President

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