

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A-Traditional Advertising Concepts, LLC		06/17/2009	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	PocketStop, LLC		
Street Address:	6106 Rincon Way		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75214		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77458818	FASTT CODE	
CORRESPONDENCE DATA			
Fax Number:	(214)550-2671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2143676000		
Email:	darin@kk-llp.com		
Correspondent Name:	Darin M. Klemchuk		
Address Line 1:	8150 N Central Expressway, Suite 1150		
Address Line 4:	Dallas, TEXAS 75206		
ATTORNEY DOCKET NUMBER:	1011.0005		
NAME OF SUBMITTER:	Darin M. Klemchuk		
Signature:	/Darin M. Klemchuk/		
Date:	06/19/2009		

OP \$40.00 77458818

Total Attachments: 6

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is made by and between A-Traditional Advertising Concepts, LLC (the "Assignor"), and Pocketstop, LLC, a Texas limited liability company, (the "Company").

WITNESSETH

WHEREAS, the Assignor has adopted and used in commerce the trademarks, as indicated in the list of marks in Exhibit A to this Agreement (the "Marks"); and

WHEREAS, in return for an assignment of the Marks, the Company agrees to prosecute all applications associated with the Marks, maintain any subsequent registrations for them, and take over enforcing the Marks; and

WHEREAS, the Assignor has agreed to assign and the Company has agreed to acquire all of the Assignor's right, title, and interest in and to the Marks, both registered and common law, the goodwill of the business symbolized thereby and associated therewith, and the right to recover damages and profits for past or future infringement thereof; and

NOW, THEREFORE, in consideration of these premises, \$10.00, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys unto the Company all of Assignor's right, title, and interest in and to the Marks, both registered and common law, the goodwill of the business symbolized thereby and associated therewith, and the right to recover damages and profits for future or past infringement thereof.
2. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and the State of Texas.
3. The Assignor agrees to execute all papers and to perform such other proper acts as the Company may deem necessary to secure for the Company or its designee the rights herein assigned.

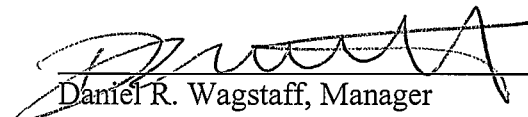
[signature page follows]

IN WITNESS WHEREOF, Assignor has duly executed this Assignment effective as of June 17, 2009.

A-TRADITIONAL ADVERTISING CONCEPTS, LLC

By: Daniel R. Wagstaff

Its: Manager

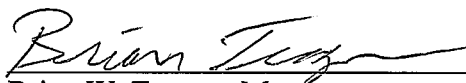


Daniel R. Wagstaff, Manager

Pocketstop, LLC

By: Brian W. Teague

Its: Manager



Brian W. Teague, Manager

A-TRADITIONAL ADVERTISING CONCEPTS, LLC

[Handwritten Signature]
By: Daniel R. Wagstaff
Its: Manager

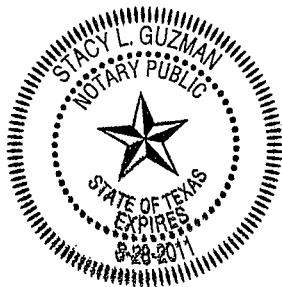
Dated: June 17, 2009

ACKNOWLEDGMENT

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

This instrument was acknowledged before me on the 17th day of June 2009, by Daniel R. Wagstaff, Manager of A-Traditional Advertising Concept, LLC.

Given under my hand and seal of office on the 17th day of June 2009.



Stacy L. Guzman
Notary Public in and for the
State of Texas

8.28.2011
My commission expires:

POCKETSTOP, LLC

Brian W. Teague
By: Brian W. Teague
Its: Manager

Dated: June 17, 2009

ACKNOWLEDGMENT

STATE OF TEXAS §
§
COUNTY OF DALLAS §

This instrument was acknowledged before me on the 17th day of June 2009 by
Brian W. Teague, Manager of Pocketstop, LLC.

Given under my hand and seal of office on the 17th day of June 2009.



Stacy Guzman
Notary Public in and for the
State of Texas
8-28-2011
My commission expires:

Exhibit A

Mark	Jurisdiction	Goods/Services	Serial No.	Reg. No.
FASTT CODE	Common Law	Bar Code Labels	N/A	N/A
FASTT CODE	USA	Bard Code Labels	77458818	