### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sophie Cusanno		06/10/2009	INDIVIDUAL: FRANCE

#### **RECEIVING PARTY DATA**

Name:	Saleslab Holding	
Street Address:	178 Boulevard Haussmann	
City:	Paris	
State/Country:	FRANCE	
Postal Code:	75008	
Entity Type:	JOINT STOCK COMPANY: FRANCE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3436510	SALESLAB

#### **CORRESPONDENCE DATA**

Fax Number: (212)545-3309

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212.592.1576

Email: rbroder@herrick.com

Correspondent Name: Robert S. Broder

Address Line 1: 2 Park Avenue

Address Line 2: Herrick, Feinstein LLP

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 10054-0002

#### DOMESTIC REPRESENTATIVE

Name: Barry Werbin
Address Line 1: 2 Park Avenue
Address Line 2: Herrick, Feinstein LLP

TRADEMARK 900136903 REEL: 004009 FRAME: 0519 34365

Address Line 4: New York, NEW YORK 10016-9301				
NAME OF SUBMITTER:	Robert S. Broder			
Signature:	/rsb/			
Date:	06/22/2009			
Total Attachments: 2 source=saleslabassign#page1.tif source=saleslabassign#page2.tif				

TRADEMARK
REEL: 004009 FRAME: 0520

## TRADEMARK BILL OF SALE AND ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, SOPHIE CUSANNO, an individual with an address at 20 Rue de Beauvau, 78000 Versailles, France, herein called Assignor, hereby sells, assigns and transfers, effective as of the date hereof, to SALESLAB HOLDING, a French simplified joint stock company having its principal place of business at 178 Boulevard Haussmann, 75008 Paris, France, herein called Assignee, all of Assignor's worldwide right, title and interest in and to the SALESLAB mark listed on the attached Schedule A, the international and federal applications and registrations therefore, and the common law rights therein (collectively, the "Mark"), together with any and all common law rights in the Mark, all the good will of the business symbolized by the Mark and the right to sue, and recover any damages and profits, for past or future infringements of the Mark.

The Assignor hereby represents and warrants to the Assignee that she is the title owner of the Mark and has the full authority to make this assignment; that the Mark has not heretofore been pledged or otherwise encumbered, and is in all respects free and clear of liens and encumbrances; that she is not aware of any claim that the Mark infringes the rights of any third party; and that she has not entered into any contract or made any commitment that will or may impair the Assignee's rights hereunder.

The Assignor agrees to execute any further documents that may be reasonably required to perfect this assignment of all right, title and interest in the above-identified Mark.

This assignment may be filed by SALESLAB HOLDING with the United States Patent and Trademark Office and any other government office without further notice.

Dated: June 6, 2009

Name: Sophie Cusanno

Acknowledged and Accepted:

SALESLAB HOLDING

Dy.\_\_\_

Name: Christian Bernard

Title: Chairman

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REEL: 004009 FRAME: 0521

# Schedule A

Trademark Assignment By and Between Sophie Cusanno and Saleslab Holding

MARK	U.S. Registration Number
SALESLAB	3436510

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**RECORDED: 06/22/2009** 

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