

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GAMEDAY MEDIA PROPERTIES, INC.		06/26/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sound Director, Inc.		
<b>Street Address:</b>	2918 SW Royal Way		
<b>City:</b>	Gresham		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97080		
<b>Entity Type:</b>	CORPORATION: OREGON		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77212390	SOUND DIRECTOR	
<b>Serial Number:</b>	77219459	SOUND DIRECTOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(503)684-1443		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5036841772		
<b>Email:</b>	PAT@GOSSLAWYERS.COM		
<b>Correspondent Name:</b>	Patrick Bryson		
<b>Address Line 1:</b>	5285 SW Meadows Road		
<b>Address Line 2:</b>	Suite 255		
<b>Address Line 4:</b>	Lake Oswego, OREGON 97035		
<b>ATTORNEY DOCKET NUMBER:</b>	2638-001		
<b>NAME OF SUBMITTER:</b>	Patrick D. Bryson		
<b>Signature:</b>	/Patrick D. Bryson/		

OP \$65.00 77212390

Date:

06/30/2009

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

GAMEDAY MEDIA PROPERTIES, INC., a Delaware corporation whose address is 3401 Russ Circle, Suite E, Alcoa, TN 37701 (the "Assignor"), is the owner of the following trademarks (the "Marks") registered on the Principal Register of the U.S. Patent and Trademark Office and identified as:

<u>Trademark</u>	<u>Registration/Serial No.</u>	<u>Registration/Filing Date</u>
SOUND DIRECTOR	77212390	6/21/2007
SOUND DIRECTOR	77219459	6/29/2007

For good and valuable consideration, receipt of which is acknowledged, the Assignor assigns to SOUND DIRECTOR, INC., an Oregon corporation whose address is 2918 SW Royal Way, Gresham, OR 97080 (the "Assignee"), its entire right, title, and interest in and to the Marks and the referenced federal registrations, together with the goodwill of the business symbolized by the Marks and with all rights of action, powers, and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors, assigns, and other legal representatives all remedies of every nature, including, without limitation, rights to injunctive relief, damages, profits, costs, and attorney fees, arising out of past infringement of the Marks or injury to the related goodwill.

The Assignor covenants with the Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor, and that the full right to convey the same as herein expressed is possessed by the Assignor.

DATED: June 26, 2009.

**Assignor:**

GAMEDAY MEDIA PROPERTIES, INC.  
a Delaware corporation

By: Jerry Felice

Its: CFO