

USPTO

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TO: MONICA L. DIAS COMPANY: 2200 PNC CENTER, 201 EAST FIFTH STREET

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.106/26/2009  
900137274

SUBMISSION TYPE:	NEW ASSIGNMENT																					
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																					
CONVEYING PARTY DATA																						
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>National Speaking of Women's Health Foundation</td> <td></td> <td>06/16/2009</td> <td>non-profit corporation:</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	National Speaking of Women's Health Foundation		06/16/2009	non-profit corporation:													
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<table border="1"> <tr> <td>Name:</td> <td>Building Healthy Lives Foundation</td> </tr> <tr> <td>Street Address:</td> <td>625 Eden Park Drive</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> <tr> <td>Entity Type:</td> <td>non-profit corporation: Ohio, USA</td> </tr> </table>		Name:	Building Healthy Lives Foundation	Street Address:	625 Eden Park Drive	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202	Entity Type:	non-profit corporation: Ohio, USA									
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CORRESPONDENCE DATA																						
Fax Number:	(513)651-6981																					
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																						
Phone:	(513) 851-6783																					
Email:	trademarks@fbtlaw.com																					
Correspondent Name:	Monica L. Dias																					
Address Line 1:	2200 PNC Center, 201 East Fifth Street																					

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TO: MONICA L. DIAS COMPANY: 2200 PNC CENTER, 201 EAST FIFTH STREET

Address Line 4: Cincinnati, OHIO 45202	
ATTORNEY DOCKET NUMBER:	109415/538803
NAME OF SUBMITTER:	Monica L. Dias
Signature:	/monica l. dias/
Date:	06/26/2009
Total Attachments: 2 source=Assignment - NSOWHF#page1.tif source=Assignment - NSOWHF#page2.tif	

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TO: MONICA L. DIAS COMPANY: 2200 PNC CENTER, 201 EAST FIFTH STREET

Jun 18 2009 8:57AM SPEAKING OF WOMENS HEALTH 5132412888

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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, National Speaking of Women's Health Foundation (hereinafter "Assignor"), an Ohio non-profit Corporation, having its principal place of business at 625 Eden Park Drive, Cincinnati, Ohio 45202, is the sole owner of the entire right, title and interest in and goodwill of the business in trademarks on the attached "Schedule A" (hereinafter the "Marks"); and

WHEREAS, Building Healthy Lives Foundation (hereinafter "Assignee"), an Ohio non-profit Corporation, having its principal place of business at 625 Eden Park Drive, Cincinnati, Ohio 45202, is desirous of acquiring the entire right, title and interest in and to the Marks and the United States applications thereof, together with the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Marks and the United States applications thereof, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made; together with all claims for damages by reasons of past infringement of the Marks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this trademark assignment to be executed this 16<sup>th</sup> day of June, 2009.

National Speaking of Women's Health Foundation

By

Name: Iffanne Dunkelman

Title: Founder &amp; CEO

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PAGE 6/7 \* RCVD AT 6/26/2009 8:43:37 PM [Eastern Daylight Time] \* SVR:RIGHTFAX/7 \* DNIS:50 \* CSID:USPTO \* DURATION (mm-ss):03-12

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TO: MONICA L. DIAS COMPANY: 2200 PNC CENTER, 201 EAST FIFTH STREET

**SCHEDULE A****Trademarks****Issued**

United States of America	EXPRESSLY MY HEALTH	78/248,276	2,990,738	8/30/2005
United States of America	SPEAKING TO MEN ABOUT HEALTH	78/322,468	3,308,101	10/9/2007
United States of America	SPEAKING TO KIDS ABOUT HEALTH	77/609,571	3,551,819	12/23/2008

**Pending**

United States of America	GROWING TOGETHER CONNECTING FOR LIFE & Design	77/312,128		
United States of America	SPEAKING TO KIDS ABOUT HEALTH	77/609,571		
United States of America	SPEAKING TO MEN ABOUT HEALTH POINTING YOU IN THE RIGHT DIRECTION & Design	77/248,150		

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