

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tierras de Marte		06/04/2009	JOINT STOCK COMPANY: SPAIN
RECEIVING PARTY DATA			
Name:	Mediterranean Dressing S.p.A.		
Street Address:	Localita Sambuca		
Internal Address:	Via Leonardo Da Vinci 31		
City:	50028 Tavarnelle Val di Pesa, Firenze		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77357293	DANTE	
Serial Number:	77422530	TIRRENO	
CORRESPONDENCE DATA			
Fax Number:	(973)836-0306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		

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NAME OF SUBMITTER:	Frank Terranella
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Signature:	/ft/
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Date:	07/02/2009
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Total Attachments: 1 source=Mediterranean#page 1.tif

ASSIGNMENT

WHEREAS, Tierras de Marte, S.L., a Spanish joint stock company with an office at Plaza Julio Caro Baroja 2-1, 20018 San Sebastian, Guipuzcoa, Spain (hereinafter called the ASSIGNOR) is the owner of the following trademarks pending registration in the United States Patent and Trademark Office

<u>Trademark</u>	<u>Application Number</u>
DANTE	77/357293
TIRRFNO	77-422530

AND WHEREAS, Mediterranean Dressing S.p.A., an Italian corporation with an office at Via Leonardo Da Vinci 31, Località Sambuca, 50028 Tavarnelle Val Di Pesa, Firenze, Italy (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and application for registration;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said Trademark and trademark application, together with that part of the ASSIGNOR's business (including the goodwill) connected with the use of and symbolized by the said trademark. This assignment is effective immediately.

IN WITNESS WHEREOF, the ASSIGNOR and ASSIGNEE have signed this document below us of the 4TH day of JUNE, 2009 and agree to its recordal.

Assignor: Tierras de Marte, S.L.

Assignee: Mediterranean Dressing S.p.A.

By: 

By: 