

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/23/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TUI AG		06/29/2009	CORPORATION: GERMANY

**RECEIVING PARTY DATA**

Name:	HAPAG-LLOYD AKTIENGESELLSCHAFT
Street Address:	BALLINDAMM 25
City:	HAMBURG
State/Country:	GERMANY
Postal Code:	D-20095
Entity Type:	CORPORATION: GERMANY

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3623316	HAPAG-LLOYD

**CORRESPONDENCE DATA**

Fax Number: (703)836-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 703-684-5600  
 Email: tbrown@sagllp.com, nitasantiago@sagllp.com  
 Correspondent Name: TERRENCE L.B. BROWN  
 Address Line 1: 1420 KING STREET, SUITE 600  
 Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER: R5419

**DOMESTIC REPRESENTATIVE**

Name: TERRENCE L.B. BROWN  
 Address Line 1: 1420 KING STREET, SUITE 600

**900137824**

**TRADEMARK  
 REEL: 004016 FRAME: 0455**

**CH \$40.00 3623316**

Address Line 4: ALEXANDRIA, VIRGINIA 22314

NAME OF SUBMITTER:

Terrence L.B. Brown

Signature:

/TLBB/

Date:

07/02/2009

Total Attachments: 1  
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R-5419

**ASSIGNMENT OF TRADEMARK**

WHEREAS, TUI AG, a corporation duly organized under the laws of Germany, located and doing business at Karl-Wiechert-Allee 4, 30625 Hannover, Germany, is the owner of the mark, HAPAG-LLOYD, for the goods and services listed in U.S. Reg. No. 3,623,316, and has registered the mark with the United States Patent and Trademark Office, Registration No. 3,623,316, registered on May 19, 2009; and

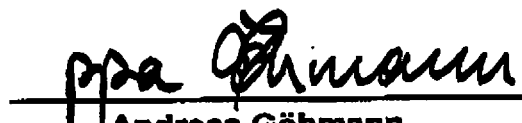
WHEREAS, Hapag-Lloyd Aktiengesellschaft, a corporation duly organized under the laws of Germany, located and doing business at Ballindamm 25, D-20095 Hamburg, Germany, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, effective as of the X 23 day of X March, 2009, for good and valuable consideration, the receipt of which is hereby acknowledged, TUI AG, assigns unto Hapag-Lloyd Aktiengesellschaft all rights, title, and interest in and to said mark, together with the good will of business symbolized by the mark, and the above-identified registration thereof.

TUI AG,

Date: X June 29, 2009By: X

  
Karsten Fischer,  
Head of the Department  
Trademarks, Patents, & Licenses

  
Andreas Göhmann  
General Counsel