TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John Wagner Associates, Inc.		04/30/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Impact Photographics, Inc.
Street Address:	4961 Windplay Drive
City:	El Dorado Hills
State/Country:	CALIFORNIA
Postal Code:	95762
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1084751	IMPACT
Registration Number:	2546382	IMPACT PHOTO GRAPHICS

CORRESPONDENCE DATA

Fax Number: (801)596-1508

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-532-7080

Email: phess@strongandhanni.com

Correspondent Name: Paul Hess
Address Line 1: 3 Triad Center
Address Line 2: Suite 500

Address Line 4: Salt Lake City, UTAH 84180

ATTORNEY DOCKET NUMBER:	004908.00100
NAME OF SUBMITTER:	Paul Hess
Signature:	/paul hess/
	TRADEMARK

TRADEMARK REEL: 004016 FRAME: 0845 OF \$65.00 1084/5

900137886

Date:	07/02/2009
Total Attachments: 3 source=Impact - TM#page1.tif source=Impact - TM#page2.tif source=Impact - TM#page3.tif	

TRADEMARK REEL: 004016 FRAME: 0846

ASSIGNMENT OF REGISTERED TRADEMARKS

THIS ASSIGNMENT OF REGISTERED TRADEMARKS is entered effective as of April 30, 2009, between JOHN WAGNER ASSOCIATES, INC., a California corporation, ("Assignor"), and IMPACT PHOTOGRAPHICS, INC., a Nevada corporation ("Assignee"), whose address is 4961 Windplay Drive, El Dorado Hills, CA 95762.

Assignor has adopted and is using marks which are registered in the United States Patent and Trademark Office or elsewhere, listed and described in Exhibit 1, attached hereto and made a part hereof by reference (the "Marks"), and Assignee is desirous of acquiring such Marks together with Assignor's worldwide right, title, and interest in, to, and under the Marks, and the associated goodwill.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and its successors in interest, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title, and interest in, to, and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment, all common law and other rights in said Marks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Marks not been made.

IN WITNESS WHEREOF, the undersigned do hereby execute this Assignment effective as of April 30, 2009.

JOHN WAGNER ASSOCIATES, INC.

By: Name: Roland

Title: Chief Financial Officer

IMPACT PHOTOGRAPHICS, INC.

By:

Name:

TRADEMARK REEL: 004016 FRAME: 0847

STATE OF <u>Utah</u>)	
COUNTY OF <u>(Ifah</u> : ss	
The foregoing instrument was acknowledged before me this 12th day of June, 2009 Roland Snyder as CFO of JOHN WAGNER ASSOCIATES, IN), by NC.
SANDY EMIG Notary Public State of Utah My Commission Expires Jan. 20, 2010 795 S East Mountain Circle, Alpine UT 84004 Notary Public	
STATE OF <u>California</u>) : ss COUNTY OF <u>El Dorado</u>)	
The foregoing instrument was acknowledged before me this 19 day of June, 2009 Jeffre 15. Wagner as President of IMPACT PHOTOGRAPHICS, INC.), by
JOSEPH M. HENDERSON COMM. #1595209 Notary Public California El Dorado County Commission Exp. Jul 15, 2009 Commission Exp. Jul 15, 2009	

TRADEMARK REEL: 004016 FRAME: 0848

EXHIBIT 1

(Attached to and forming part of Assignment of Registered Trademarks)

U.S. Registered Trademarks

<u>Name</u>	Serial No.	Registration No.	<u>Owner</u>
IMPACT	73/121,160	1,084,751	John Wagner Associates, Inc.
IMPACT PHOTO GRAPHICS & DESIGN	76/094,072	2,546,382	John Wagner Associates, Inc.

Canada Registered Trademarks

Name	Serial No.	Registration No.	Owner
IMPACT	449159	271168	John Wagner Associates, Inc.
IMPACT PHOTO GRAPHICS & DESIGN	1036197	553124	John Wagner Associates, Inc.

Ivory Coast Registered Trademarks

Name	Serial No.	Registration No.	Owner
IMPACT		60697	John Wagner Associates, Inc.

TRADEMARK REEL: 004016 FRAME: 0849

RECORDED: 07/02/2009