### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	06/05/2009	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
S. C. Johnson & Son, Inc.		07/07/2009	CORPORATION: WISCONSIN

#### **RECEIVING PARTY DATA**

Name:	Eveready Battery Company, Inc.	
Street Address:	533 Maryville University Dr.	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63141	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77592309	TOTAL LUBRICITY

## CORRESPONDENCE DATA

Fax Number: (314)985-2232

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-985-2177

Email: SondraD.Schol@energizer.com

Correspondent Name: Sondra D Schol

Address Line 1: 533 Maryville University Dr
Address Line 4: St. Louis, MISSOURI 63141

NAME OF SUBMITTER:	Sondra D Schol	
Signature:	/Sondra D Schol/	
Date:	07/09/2009	

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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, receipt of which is hereby acknowledged, S.C. Johnson & Son, Inc., 1525 Howe Street, Racine, Wisconsin 53403 (Assignor), assigned to Eveready Battery Company, Inc., 533 Maryville University Drive, St. Louis, Missouri 63141 (Assignee), all rights, title and interest in and to the mark TOTAL LUBRICITY, Application Number 77/592309, together with the goodwill symbolized by the mark, effective as of June 5, 2009.

IN WITNESS WHEREOF, S.C. Johnson & Son, Inc. has caused this Assignment to be signed by its duly authorized officers under its corporate seal and delivered to Eveready Battery Company, Inc. on this  $\sqrt{\frac{1}{2}}$  day of  $\sqrt{\frac{1}{2}}$ , 2009.

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S.C. JOHNSON & SON, INC.

(Assignor)

BY: Gary R. Akavickas

TITLE: Secretary

STATE OF WISCONSIN	)	
	)	SS
County of RACINE	)	

On this <u>7th</u> day of July, 2009, before me, a Notary Public in and for the State of Wisconsin personally appeared Gary R. Akavickas, to me know to be the Secretary of S.C. Johnson & Son, Inc., and being duly sworn, averred that, being duly authorized, he executed the foregoing Assignment as the free act and deed of said corporation.

My Commission Expires: 2/24/2013

Motary Public

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EVEREADY BATTERY COMPANY, INC.

(Assignee)

BY: SONDRA D SCHOL

TITLE: TRADEMARK COUNSEL

STATE OF MISSOURI

SS

County of ST. LOUIS

On this day of day, 2009, before me, the undersigned notary public, personally appeared Sondra D Schol, Trademark Counsel, of Eveready Battery Company, Inc, a Delaware corporation, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

My Commission Expires: 3/7/2011

Notary Public



TRADEMARK
REEL: 004019 FRAME: 0597

**RECORDED: 07/09/2009**