

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OCLC Online Computer Library Center, Inc.		07/07/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Backstage Library Works, Inc.		
Street Address:	533 East 1860 South		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84606		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2217002	MARCADIA	
CORRESPONDENCE DATA			
Fax Number:	(614)792-5536		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614-792-5555		
Email:	cscotney@standleyllp.com		
Correspondent Name:	Cheryl S. Scotney		
Address Line 1:	6300 Riverside Drive		
Address Line 4:	Dublin, OHIO 43017		
ATTORNEY DOCKET NUMBER:	OCL 2155-009		
NAME OF SUBMITTER:	Cheryl S. Scotney, Attorney, Ohio Bar		
Signature:	/Cheryl S. Scotney/		
Date:	07/10/2009		

CH \$40.00 2217002

Total Attachments: 2

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ASSIGNMENT

WHEREAS, OCLC Online Computer Library Center, Inc., a non-profit corporation organized under the laws of the State of Ohio and having an office at 6565 Kilgour Place, City of Dublin, State of Ohio, 43017-3395 (hereinafter "ASSIGNOR") is the owner of the entire right, title and interest in and to the following service mark:

SERVICE MARK REGISTRATION

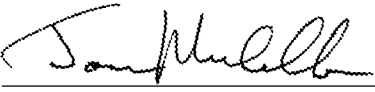
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MARCADIA	2217002	January 12, 1999

WHEREAS, Backstage Library Works, Inc., a corporation organized under the laws of the State of Utah and having an office at 533 East 1860 South, City of Provo, State of Utah, 84606 (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the above identified service mark, together with the goodwill of the business in connection with which said service mark is used;

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to the above-listed service mark, and in and to the goodwill of the business in connection with which said service mark is used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together will all claims for damages by reasons of past infringement of said service mark, with the right to sue for,

and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

OCLC Online Computer Library Center, Inc.
"ASSIGNOR"

By: 

Typed Name: James Michalko

Title: Vice President

Date: July 7, 2009