

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rocket USA, Inc.		07/10/2009	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gus Fink Studio LLC		
<b>Street Address:</b>	7771 Van Buren Street		
<b>City:</b>	Forest Park		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60130		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3454769	BOOGILY BUNNIES	
Registration Number:	3493264	BOOGILY HEADS	
Registration Number:	3493281	STITCH KITTENS	
Registration Number:	3569891	PUFF DOGS	
Registration Number:	3627555	GUS FINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-609-7850		
<b>Email:</b>	abufalino@vedderprice.com		
<b>Correspondent Name:</b>	Angelo J. Bufalino		
<b>Address Line 1:</b>	222 North LaSalle Street		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	36653.00.0002		

**CH \$140.00 3454769**

NAME OF SUBMITTER:	Angelo J. Bufalino
Signature:	/Angelo J. Bufalino/
Date:	07/10/2009
Total Attachments: 2 source=Rocket to Gus Fink Studio#page1.tif source=Rocket to Gus Fink Studio#page2.tif	

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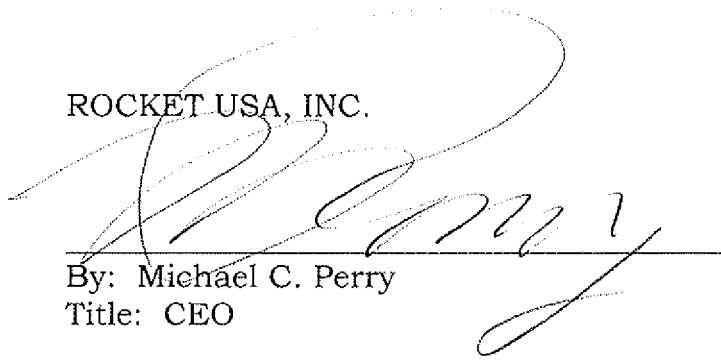
WHEREAS, Rocket USA, Inc., an Illinois corporation, located and doing business at 7771 Van Buren Street, Forest Park, Illinois, 60130, is the owner of the entire right, title and interest in and to the following registered United States Trademarks:

<b>U.S. Registration No.</b>	<b>Issue Date</b>	<b>Mark</b>
3,454,769	June 24, 2008	BOOGILY BUNNIES
3,493,264	August 26, 2008	BOOGILY HEADS
3,493,281	August 26, 2008	STITCH KITTENS
3,569,891	February 3, 2009	PUFF DOGS
3,627,555	May 26, 2009	GUS FINK

WHEREAS, Gus Fink Studio LLC, an Illinois limited liability company, having a principal place of business at 7771 Van Buren Street, Forest Park, Illinois, 60130, is desirous of acquiring rights in said marks and said registrations;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Rocket USA, Inc., does hereby sell, assign, transfer, and set over unto said Gus Fink Studio LLC, the entire right, title and interest in and to said marks and said registration, together with the good will of the business symbolized by said marks and said registrations and in accordance with which the said marks are used, together with all common law rights of Rocket USA, Inc., including the right to bring action and recover for past infringement, if any, of said marks or said registrations.

ROCKET USA, INC.



By: Michael C. Perry  
Title: CEO

Dated: 7/10/2009

STATE OF ILLINOIS     )  
                                  )  
COUNTY OF Cook     )     SS

I, Cesar Vargas, a Notary Public in and for the county and state aforesaid, do hereby certify that Michael C. Perry, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

In witness whereof, I have hereunto set my hand and Notarial Seal, this 7 day of July, 2009.

Cesar Vargas  
Notary Public

MY COMMISSION EXPIRES:

7/10/2010

