

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The New Release LP		05/01/2009	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	NCR Corporation		
Street Address:	1700 S. Patterson Blvd.		
City:	Dayton		
State/Country:	OHIO		
Postal Code:	45479		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3186792	THE NEW RELEASE	
CORRESPONDENCE DATA			
Fax Number:	(937)445-6794		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-445-1291		
Email:	shirley.byrd@ncr.com		
Correspondent Name:	Shirley A. Byrd		
Address Line 1:	1700 S. Patterson Blvd.		
Address Line 2:	WHQ-3E		
Address Line 4:	Dayton, OHIO 45479		
ATTORNEY DOCKET NUMBER:	TNR LP ASSIGN		
NAME OF SUBMITTER:	Shirley A. Byrd		
Signature:	/byrdsh/		

CH \$40.00 3186792

Date:

07/13/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **The New Release LP**, having their principal place of business at 5200 Mitchelldale, Suite D1, Houston, TX 77092 , (hereinafter called "Assignor"), has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office and their foreign counterparts:

UNITED STATES REGISTRATIONS:

<u>MARK</u>	<u>REGISTRATION NO.</u>
THE NEW RELEASE and DESIGN	3186792

WHEREAS, **The New Release**, having their principal place of business at 5200 Mitchelldale, Suite D1, Houston, TX 77092 , (hereinafter called "Assignor"), has adopted, used, is using and is the owner of the following marks now registered in the United States Patent and Trademark Office and their foreign counterparts:

UNITED STATES REGISTRATIONS:

<u>MARK</u>	<u>REGISTRATION NO.</u>
MOVIE CUBE and DESIGN	3432306
MOVIECUBE and DESIGN	3432307
MOVIECUBE	3432228
WHAT'S IN IT FOR YOU?	3432333

NON-U.S. REGISTRATIONS:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>COUNTRY</u>
WHAT'S IN IT FOR YOU?	TMA711710	CANADA
MOVIECUBE and DESIGN	TMA711713	CANADA
MOVIECUBE and DESIGN	TMA711714	CANADA
MOVIECUBE	TMA711681	CANADA

WHEREAS, NCR CORPORATION, a corporation organized and existing under the laws of the state of Maryland, and having its principal place of business at 1700 South Patterson Boulevard, Dayton, OH 45479, (hereinafter called "Assignee"), is desirous of acquiring the entire right, title and interest in and to the above-mentioned registered trademarks and pending application for trademark registration.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest in the above-mentioned trademark registrations and any counterparts, together with any and all goodwill of the business symbolized by said trademarks.

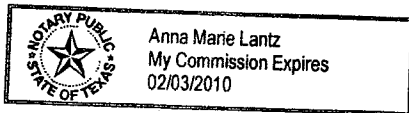
Signed at 10:08am, ^{5200 Mitchelldale} ~~Houston, Tx~~, this 1st day of May, 2009.
77092

The New Release LP

By [Signature]
Name: Stephen P Amante
Title: CFO

On this 1st day of May, 2009, before me appeared Stephen Amante known to me to be the CFO of The New Release LP, Houston, TX, the person who signed this instrument, who acknowledged to me that he executed the foregoing instrument on behalf of the identified corporation with authority to do so.

Anna Marie Lantz
Notary Public



The New Release

By [Signature]
Name: Stephen P Amante
Title: CFO

On this 1st day of May, 2009, before me appeared Stephen Amante known to me to be the CFO of The New Release, Houston, TX, the person who signed this instrument, who acknowledged to me that he executed the foregoing instrument on behalf of the identified corporation with authority to do so.

Anna Marie Lantz
Notary Public