

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/11/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nelson Technologies, Inc.		07/11/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Nelson Paint Company
Street Address:	Three Nelson Drive, P.O. Box 2040
City:	Kingsford
State/Country:	MICHIGAN
Postal Code:	49802
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3205358	A
Registration Number:	3191892	AFFORDABALLS
Registration Number:	2657024	ANARCHY
Registration Number:	1956598	CHALLENGER
Registration Number:	3005665	DETER-IT
Registration Number:	3392566	EKG
Registration Number:	3261522	FIRST IN, LAST OUT
Registration Number:	2778034	HOTSPOT
Registration Number:	2007026	N
Registration Number:	2881860	NELSLINGSHOT
Registration Number:	2399944	NELSON
Registration Number:	1961684	NELSON PAINTBALLS
Registration Number:	2791309	SCENT BURST

OP \$365.00 3205358

Registration Number:

2791308

VIRTUAL BAIT

CORRESPONDENCE DATA

Fax Number: (414)277-0656

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-271-6560

Email: mkeipdocket@michaelbest.com

Correspondent Name: Ariana G. Voigt

Address Line 1: 100 East Wisconsin Avenue, #3300

Address Line 2: Michael Best & Friedrich, LLP

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:

069532-9002

NAME OF SUBMITTER:

Jennifer Carrubba

Signature:

/Jennifer Carrubba/

Date:

07/13/2009

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Nelson Technologies, Inc., a Delaware Corporation (hereinafter "Assignor") is the owner of the registrations ("the Marks") identified in the attached Schedule A;

WHEREAS, pursuant to the Purchase and Sale Agreement dated November 11, 2008 (the "Agreement"), Assignor sold, transferred, and assigned to The Nelson Paint Company, a Delaware Corporation, having an address of Three Nelson Drive, P.O. Box 2040, Kingsford, Michigan, 49802 (hereinafter "Assignee"), all of Assignor's right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of November 11, 2008.

NELSON TECHNOLOGIES, INC.
("Assignor")

Dated: 7-11-09
By: [Signature]
Title: V.P.

SCHEDULE A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
A (Design)	3,205,358	02/06/2007
AFFORDABALLS	3,191,892	01/02/2007
ANARCHY	2,657,024	12/03/2002
CHALLENGER	1,956,598	02/13/1996
DETER-IT	3,005,665	10/11/2005
EKG	3,392,566	03/04/2008
FIRST IN, LAST OUT	3,261,522	07/10/2007
HOTSPOT	2,778,034	10/28/2003
N (Design)	2,007,026	10/08/1996
NELSLINGSHOT	2,881,860	09/07/2004
NELSON	2,399,944	10/31/2000
NELSON PAINTBALLS	1,961,684	03/12/1996
SCENT BURST	2,791,309	12/09/2003
VIRTUAL BAIT	2,791,308	12/09/2003