

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
N.V. Brouwerijen Alken-Maes		06/08/2009	CORPORATION: BELGIUM
RECEIVING PARTY DATA			
Name:	Carlsberg Breweries A/S		
Street Address:	Ny Carlsberg Vej 100		
City:	1760 Copenhagen V		
State/Country:	DENMARK		
Entity Type:	CORPORATION: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1961517	GRIMBERGEN	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	DAVID EHRLICH		
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Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	CBGB 0903521		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004024 FRAME: 0512**

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/anca nicolescu/

Date:

07/14/2009

Total Attachments: 1

source=Executed Assignment to Carlsberg Breweries A-S (F0485927)#page1.tif

ASSIGNMENT

WHEREAS, N.V. Brouwerijen Alken-Maes, a corporation organized and existing under the laws of Belgium, located at Waarloosveld 10, Kontich (Waarloos), Belgium ("Assignor"), is the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

TRADEMARK	REGISTRATION NO.
GRIMBERGEN	1,961,517

and WHEREAS, Carlsberg Breweries A/S, a corporation organized and existing under the laws of Denmark, located at Ny Carlsberg Vej 100, 1760 Copenhagen V, Denmark ("Assignee"), is desirous of acquiring the Trademark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

N.V. Brouwerijen Alken-Maes

By: ~~Brouwerijen Alken-Maes~~

Name: Marc Roubaud

Title: Managing Director

Date of Signature: 8/6/09

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