

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Berkeley Premium Nutraceuticals, Inc.		06/30/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Pristine Bay, LLC
Doing Business As:	DBA Vianda
Street Address:	1661 Waycross Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45240-2820
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3121524	ALTOVIS
Registration Number:	2819873	AVLIMIL
Registration Number:	2830242	AVLIMIL
Registration Number:	3112933	AVLIMIL COMPLETE
Registration Number:	3280594	AVLIMIL GELTIQUE
Registration Number:	2974486	BECAUSE LIFE TAKES ENERGY
Registration Number:	3121988	BIOVAYE
Registration Number:	2974635	DROMIAS
Registration Number:	2621098	ENZYTE
Registration Number:	3308792	ENZYTE, THE ONCE-DAILY TABLET FOR NATURAL MALE ENHANCEMENT
Registration Number:	3256999	ENZYTE TOPICAL RUSH
Registration Number:	2974636	NUMOVIL

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Registration Number:	2992468	NUPROXI
Registration Number:	3115283	PAVAXIN
Registration Number:	2979880	PRULATO
Registration Number:	2974485	ROGISEN
Registration Number:	2984755	RECLAIM YOUR SENSUALITY
Registration Number:	2877397	ROVICID
Registration Number:	2869849	ROVICID THE ONCE-DAILY TABLET FOR MEN.
Registration Number:	3099035	RUDOFIL
Registration Number:	2871551	SALVIA RUBUS
Registration Number:	2770149	SUFFRAGIUM ASOTAS
Registration Number:	2974637	SUVARIL
Registration Number:	3102919	TAKE CONTROL. TAKE ROVICID

CORRESPONDENCE DATA

Fax Number: (513)698-5069
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 513-698-5078
Email: mmarrero@ulmer.com
Correspondent Name: Michael A. Marrero
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Address Line 2: Suite 2800
Address Line 4: Cincinnati, OHIO 45202-2409

ATTORNEY DOCKET NUMBER:	PRISTINE BAY
NAME OF SUBMITTER:	Michael A. Marrero
Signature:	/Michael A. Marrero/
Date:	07/15/2009

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Berkeley Premium Nutraceuticals, Inc., an Ohio corporation (hereinafter "Assignor"), represents that it is the owner of the trademarks that are the subject of the U.S. Patent & Trademark Office Registration Numbers shown on the attached exhibit and of the trademark SUNEXIA (collectively, the "Marks"); and

WHEREAS, Pristine Bay, LLC, dba Vianda, an Ohio limited liability company having an address of 1661 Waycross Road, Cincinnati, Ohio 45240-2820 (hereinafter "Assignee"), is desirous of acquiring said Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to said Marks, together with the entire business symbolized by said Marks, the goodwill of the business symbolized by said Marks, and the right to sue for past, present and future infringements of the Marks and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this Assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Marks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 10th day of June, 2009.

BERKELEY PREMIUM NUTRACEUTICALS, INC.

By: *Richard J. Nelson, Trustee*

Richard J. Nelson, Trustee
Print Name

Trustee
Title

EXHIBIT

	TRADEMARKS	Registration Numbers
1.	ALTOVIS	3,121,524
2.	AVLIMIL	2,819,873
3.	AVLIMIL (the flower logo design)	2,830,242
4.	AVLIMIL COMPLETE	3,112,933
5.	AVLIMIL GELTIQUE	3,280,594
6.	BECAUSE LIFE TAKE ENERGY	2,974,486
7.	BIOVAYE	3,121,988
8.	DROMIAS	2,974,635
9.	ENZYTE	2,621,098
10.	ENZYTE, THE ONCE-DAILY TABLET FOR NATURAL MALE ENHANCEMENT	3,308,792
11.	ENZYTE TOPICAL RUSH	3,256,999
12.	NUMOVIL	2,974,636
13.	NUPROXI	2,992,468
14.	PAVAXIN	3,115,283
15.	PRULATO	2,979,880
16.	ROGISEN	2,974,485
17.	RECLAIM YOUR SENSUALITY	2,984,755
18.	ROVICID	2,877,397
19.	ROVICID THE ONCE-DAILY TABLET FOR MEN	2,869,849
20.	RUDOFIL	3,099,035
21.	SALVIA RUBUS	2,871,551
22.	SUFFRAGIUM ASOTAS	2,770,149
23.	SUVARIL	2,974,637
24.	TAKE CONTROL. TAKE ROVICID	3,102,919