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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------|----------|----------------|-------------------|
| Boland Naturals, Inc. | | 06/30/2009 | CORPORATION: OHIO |

RECEIVING PARTY DATA

| Name: | Pristine Bay, LLC |
|--------------------|---------------------------------|
| Doing Business As: | DBA Vianda |
| Street Address: | 1661 Waycross Road |
| City: | Cincinnati |
| State/Country: | ОНЮ |
| Postal Code: | 45240-2820 |
| Entity Type: | LIMITED LIABILITY COMPANY: OHIO |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2804992 | OGOPLEX |

CORRESPONDENCE DATA

Fax Number: (513)698-5079

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-698-5078

Email: mmarrero@ulmer.com

Correspondent Name: Michael A. Marrero

Address Line 1: 600 Vine Street

Address Line 2: Suite 2800

Address Line 4: Cincinnati, OHIO 45202-2409

| ATTORNEY DOCKET NUMBER: | OGOPLEX PRISTINE BAY |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | Michael A. Marrero |
| Signature: | /Michael A. Marrero/ |
| | TRADEMARK |

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| Date: | 07/15/2009 | | |
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| Total Attachments: 1 source=TRADEMARK ASSIGNMENT#page1.tif | | | |

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TRADEMARK ASSIGNMENT

WHEREAS, Boland Naturals, Inc., an Ohio corporation (hereinafter "Assignor"), by and through Berkeley Premium Nutraceuticals, Inc., represents that it is the owner of the trademark that is the subject of the U.S. Patent & Trademark Office Registration Number 2,804,992 for OGOPLEX (the "Mark"); and

WHEREAS, Pristine Bay, LLC, dba Vianda, an Ohio limited liability company having an address of 1661 Waycross Road, Cincinnati, Ohio 45240-2820 (hereinafter "Assignee"), is desirous of acquiring said Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to said Mark, together with the entire business symbolized by said Mark, the goodwill of the business symbolized by said Mark, and the right to sue for past, present and future infringements of the Mark and the right to collect and own any monetary or other damages as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this Assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this assignment to be a sign of the executed effective as of this assignment to be a sign of the executed effective as of the executed effective as of this assignment to be a sign of the executed effective as of this assignment to be a sign of the executed effective as of the executed effective effective as of the executed effective effecti

BOLAND NATURALS, INC.

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