

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anthony Vitrano		07/01/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	THE GMGCNP BUSINESS TRUST		
Street Address:	7251 W. Lake Mead Blvd.		
Internal Address:	Suite 300		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89128		
Entity Type:	Business Trust: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78299028	VCPM	
CORRESPONDENCE DATA			
Fax Number:	(215)851-1420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-851-8100		
Email:	phlipdocketing@reedsmith.com		
Correspondent Name:	William J. McNichol, Jr.		
Address Line 1:	P.O. Box 7990		
Address Line 2:	Intellectual Property		
Address Line 4:	Philadelphia, PENNSYLVANIA 19101-7990		
ATTORNEY DOCKET NUMBER:	315719.00479		
NAME OF SUBMITTER:	William J. McNichol, Jr.		
Signature:	/William J. McNichol, Jr./		

OP \$40.00 78299028

Date:

07/23/2009

Total Attachments: 5

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ASSIGNMENT
(Trademark – Vitrano to Trust)

This TRADEMARK ASSIGNMENT (“Assignment”), dated as of July 1, 2009, is by and between **ANTHONY VITRANO**, an individual, residing at 300 East Harwood Street, Orlando, Florida 32801 (hereinafter referred to as “Assignor”) and **THE GMGCNP BUSINESS TRUST**, a Nevada Business Trust having a place of business at 7251 W. Lake Mead Blvd., Suite 300, Las Vegas, NV 89128, (hereinafter referred to as “Assignee”).

WHEREAS, concurrent with this Assignment, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of the July 1, 2009, (the “Asset Purchase Agreement”), by and between the Assignee, Gameday Connection, Inc., d/b/a Gameday Management Group, a Florida corporation, Click and Park, LLC, a Nevada limited liability company, and Assignor, and Standard Parking Corporation, a Delaware corporation;

WHEREAS, in consideration of the transaction contemplated by the Agreement, Assignor desires to assign to Assignee all of Assignor’s right, title and interest in and to the trademarks, service marks, trade names and trademark and service mark registrations and applications (including intent-to-use applications) set forth on Schedule A, attached hereto (collectively, the “Marks”) and all goodwill symbolized by and associated with the business conducted under such Marks, which business is ongoing and existing; and

WHEREAS, Assignee desires to accept the assignment of all of Assignor’s right, title and interest in and to said Marks and all goodwill symbolized by and associated with the business conducted under such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world, and all registrations and pending applications therefor, in all countries throughout the world, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor hereby represents and warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Assignor agrees to promptly execute and deliver to Assignee, or its legal representative, any and all papers, instruments, affidavits, or any documentation required to apply for, obtain, maintain, issue, defend, and/or enforce the Marks and equivalents thereof in any foreign country or territory which may be necessary or desirable to carry out the purpose thereof.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, all of which shall constitute one and the same Assignment.

[SIGNATURE PAGE FOLLOWS]

EXECUTION COPY

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

ASSIGNOR:

ANTHONY VITRANO

Signature: 

Printed Name: Anthony Vitrano

ASSIGNEE:

**THE GMGCNP BUSINESS TRUST,
AMERICAN ESTATE & TRUST, LC,
TRUSTEE**

Signature: _____

Printed Name: Scott Janko

Title: Trust Officer

IN WITNESS WHEREOF, each party has executed and delivered this Assignment as of the date set forth above.

ASSIGNOR:


ANTHONY VITRANO

Signature: _____

Printed Name: Anthony Vitrano

ASSIGNEE:

**THE GMGCNP BUSINESS TRUST,
AMERICAN ESTATE & TRUST, LC,
TRUSTEE**

Signature:  _____

Printed Name: Scott Janko

Title: Trust Officer

SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>APP. NO.</u>	<u>APP. DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
VCPM	United States	78299028	9/11/2003	3088334	5/2/2006