

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GMAC Home Services, LLC		07/23/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pacific Union Real Estate Group, Ltd.		
<b>Street Address:</b>	One Letterman Drive, Building C, Suite 300		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94129		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3206054	PACIFIC UNION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(248)594-0610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	248-594-0630		
<b>Email:</b>	tmdocketing@raderfishman.com		
<b>Correspondent Name:</b>	Michael D. Fishman		
<b>Address Line 1:</b>	39533 Woodward Avenue, Suite 140		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48304		
<b>ATTORNEY DOCKET NUMBER:</b>	66992-0033		
<b>NAME OF SUBMITTER:</b>	Michelle L. Visser		
<b>Signature:</b>	/Michelle L. Visser/		
<b>Date:</b>	07/23/2009		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004030 FRAME: 0946**

ASSIGNMENT

WHEREAS, GMAC Home Services, LLC, a Delaware limited liability company, at 465 South Street, Suite 202, Morristown, New Jersey 07960 ("Assignor") is the owner of the entire right, title and interest in and to the following (collectively, the "Trademark Rights");

U.S. Trademark Registration No. 3206054 for the mark PACIFIC UNION; and

All other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

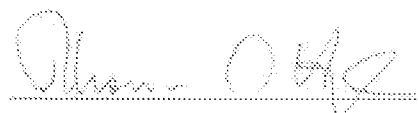
WHEREAS, Pacific Union Real Estate Group, Ltd., a California corporation, at One Letterman Drive, Building C, Suite 300, San Francisco, California 94129 ("Assignee") wishes to acquire the Trademark Rights;

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

GMAC HOME SERVICES, LLC

Dated: 7.23.09

  
Name: Thomas A. Hogan  
Title: Secretary