

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gul International Limited		07/01/2009	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Abercrombie & Fitch Trading Co.		
Street Address:	6301 Fitch Path		
City:	New Albany		
State/Country:	OHIO		
Postal Code:	43054		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1448593		
CORRESPONDENCE DATA			
Fax Number:	(614)283-8940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614.283.6930		
Email:	ipdocketingwest@abercrombie.com		
Correspondent Name:	Abercrombie & Fitch Trading Co.		
Address Line 1:	6301 Fitch Path		
Address Line 2:	Attn: Jacob Kramer, Legal Counsel		
Address Line 4:	New Albany, OHIO 43054		
NAME OF SUBMITTER:	Reid M. Wilson, Assistant Secretary		
Signature:	/reid m. wilson/		
Date:	07/24/2009		

CH \$40.00 1448593

Total Attachments: 2

source=US Trademark Assignment#page1.tif

source=US Trademark Assignment#page2.tif

GUL INTERNATIONAL LIMITED

Assignor

- and -

ABERCROMBIE & FITCH TRADING CO.

Assignee

ASSIGNMENT

WHEREAS, Gul International Limited, a United Kingdom private limited company, having its registered office at Callywith Gate, Bodmin, Cornwall, PL31 2RQ, organised under the laws of the United Kingdom ("Gul"), owns U.S. Registration No. 1,448,593 for the Gul Logo shown in Exhibit 1 ("U.S. Gul Logo Registration"); and

WHEREAS, Abercrombie & Fitch Trading Co., an Ohio corporation having its principal place of business at 6301 Fitch Path, New Albany, OH 43054 ("A&F"), desires to acquire all rights to the U.S. Gul Logo Registration, and any and all rights thereto, together with the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Gul does hereby assign to A&F any and all rights, title and interest in and to the U.S. Gul Logo Registration other than in relation to "Timepieces being wrist watches, clocks, chronometers, parts and fittings for all the aforesaid goods including watch and clock cases, watch straps and watch bands", together with the goodwill associated therewith and the right to sue for past infringement.

Date: 1st July 2009
Print Name: J.C. FELTON

Title: DIRECTOR


For and on behalf of **Gul International Limited**

Date: JULY 15, 2009
Print Name: REID M. WILSON

Title: ASSISTANT SECRETARY

For and on behalf of **Abercrombie & Fitch Trading Co.**

Exhibit 1

Country	Mark	Mark Image	Owner	Application Number	Application Date	Int'l Class	Registration Number	Registration Date
United States	Gul Logo		Gul International Limited			25	1,448,593	21-Jul-1987